

Development and Market of Beer in China 2016-2021

<https://marketpublishers.com/r/DA0FC3BE1B1EN.html>

Date: July 2016

Pages: 50

Price: US\$ 4,500.00 (Single User License)

ID: DA0FC3BE1B1EN

Abstracts

It takes 3-5 business days to dispatch the report after the purchase is made.

1. INTRODUCTION

The sales of beer industry were RMB xxx billion with 5.85% growth rate in 2014. There were xx above scale enterprises that have aggregate outputted xxx liters of beer in 2014. White spirit industry achieved RMB xxx billion in sales with 5.69% YoY growth in 2014; the sales of wine industry was RMB xxx billion with 3.91% growth; beer industry sales was RMB xxx billion; yellow wine industry achieved RMB xxx billion in sales with 3.24% growth; and the rest kinds of beer products have sold RMB xxx billion.

1) The Aim of Report

- To provide readers with comprehensive and in-depth understanding of beer market;
- To discuss and analyze price fluctuation and find out its reasons;
- To reveal detailed production situation of beer;
- To analyze the potential of beer market;
- To analyze market size of the industry;
- To reveal opportunities for beer in global and China.

2) Benefit from the Report

- Obtain latest info of beer, such as market size, price index, key players, etc.;
- Disclose market demand and supply of beer;
- Find out how beer market will change and how your business can be involved in;
- To understand beer import and export situation;
- Keep informed of your competitors/their activities in China;
- Learn about key market drivers, investment opportunity;
- Gain vital business intelligence of beer before entering competition;

2. SCOPE OF INVESTIGATION

The report will investigate beer from the following aspects:

Demand and supply

Import and export

Market share

Forecast

Bellwether company

Etc.

3. TIME NEEDED

2-3work weeks needed.

Contents

EXECUTIVE SUMMARY

DEFINITION AND METHODOLOGY

1 BEER INDUSTRY IN CHINA

- 1.1 Overview
- 1.2 Industrial Financial Statistics
- 1.3 Major Company
- 1.4 Regional Market

2 BEER INDUSTRY DEMAND AND SUPPLY IN CHINA

- 2.1 Supply
- 2.2 Demand
- 2.3 Price

3 BEER INDUSTRY IMPORT AND EXPORT

- 3.1 Import
- 3.2 Export
- 3.3 Market Price

4 MAJOR BEER BRAND

- 4.1 Top Brand Value
- 4.2 Project

5 BELLWETHER COMPANY IN CHINA

- 5.1 Company A
 - 5.1.1 Introduction
 - 5.1.2 Product
 - 5.1.3 Performance
- 5.2 Company B
- 5.3 Company C
- 5.4 Company D

5.5 Company E

5.6 Company F

6 FORECAST AND PROSPECTIVE

ASKCI'S LEGAL DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1 Beer output growth

Table 2 Major beer manufacturer

Table 3 Beer industrial size

List Of Figures

LIST OF FIGURES

Figure 1 Aggregate output of beer in China

Figure 2 Output of beer by region

Figure 3 Structure of beer industry

I would like to order

Product name: Development and Market of Beer in China 2016-2021

Product link: <https://marketpublishers.com/r/DA0FC3BE1B1EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA0FC3BE1B1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970