

# Development and Market of Beef in China 2016-2021

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## Abstracts

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### INTRODUCTION

There were 1,356 above scale cattle slaughtering companies by the end of 2015 in China. The total asset of cattle and slaughter industry was over RMB289 billion with 20% YoY growth. The sales revenue of cattle and slaughter industry was about RMB566 billion with 6% YoY growth. The aggregate profit of cattle and slaughter industry made was about RMB25 billion, which is about 3% YoY drop in 2015. The output of beef reached 7 million tonnes in 2015, and the consumption of it reached over 7 million tonnes.

Since the consumption demand on quality beef products increased, mid-high end class beef, fresh frozen beef, cut already beef, and deep processing beef output and demand will increase. As China government supporting animal husbandry industry development, preferential policies will stimulate beef market expansion. By estimated, the output of beef will reach around 8 million tonnes in 2021, and the consumption would reach over 8 million tonnes.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese beef product industry;

To analyze the market import and export of beef product industry;

To analyze the future trend of beef product industry;

To analyze industrial size of the industry;

To reveal opportunities for beef product industry in China.

## 2) Benefit from the Report

Obtain latest info of beef product industry, such as market size, price, key players, etc.;

Discover market potential in different regional markets;

Find out how Chinese beef market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese beef industry from the following aspects:

Market size

Demand and supply

Import and export

Price

Bellwether company

Etc.

## 3. TIME NEEDED

2-3 work weeks needed.

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