

# Development and Market of Bakery Product in China 2016-2021 Proposal

<https://marketpublishers.com/r/DDD62A82A4AEN.html>

Date: November 2016

Pages: 50

Price: US\$ 3,500.00 (Single User License)

ID: DDD62A82A4AEN

## Abstracts

It takes 3-5 business days to dispatch the report after the purchase is made.

### 1. INTRODUCTION

With the development of Chinese economy, the bakery industry is developing rapidly, and the sales of bakery products have been steadily expanding. In 2015, the sales volume has reached 8.61 million tonnes, the sales value was RMB268.07 billion. There were 1408 bakery enterprises above designated size by the end of 2015.

The customers will further improve the acceptance of western food and the transfer their consumption idea, the consumption of bakery products is expanding at 10% every year and become an important component of food consumption. By estimated, the bakery market will maintain a sustainable growth in next 30 years, the market size in second- and third-tier cities will even increase by 30%.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese bakery product industry;

To analyze the market import and export of bakery product industry;

To analyze the future trend of bakery product industry;

To analyze industrial size of the industry;

To reveal opportunities for bakery product industry in China.

#### 2) Benefit from the Report

Obtain latest info of bakery product industry, such as market size, key players, etc. ;

Discover market potential in different regional markets;

Find out how Chinese bakery market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

## **2. SCOPE OF INVESTIGATION**

The report will investigate Chinese bakery industry from the following aspects:

Market size

Demand and supply

Export and Import

Bellwether company

Etc.

## **3. TIME NEEDED**

1-2 work weeks needed.

## Contents

### **EXECUTIVE SUMMARY**

### **DEFINITION AND METHODOLOGY**

### **1 GLOBAL BAKERY INDUSTRY DEVELOPMENT**

- 1.1 Overview of Bakery Industry
- 1.2 Europe
  - 1.2.1 America
  - 1.2.2 Japan
  - 1.2.3 South Korea
  - 1.2.4 Singapore
  - 1.2.5 Taiwan
  - 1.2.6 Bakery Industry in Different Countries or Regions

### **2 BAKERY INDUSTRY DEVELOPMENT IN CHINA**

- 2.1 Development Environment
- 2.2 Overview
- 2.2 Bakery Industry Development
- 2.3 Competitive Analysis

### **3 BAKERY PRODUCTS MARKET IN CHINA**

- 3.1 Pastry Market
- 3.2 Bakery Law Material
- 3.3 Cookies Market

### **4 BAKERY INDUSTRY STATISTICS**

- 4.1 Industrial Size
- 4.2 Cost
- 4.3 Profitability

### **5 BAKERY INDUSTRY MARKET CHANNEL**

- 5.1 Marketing Analysis

## 5.2 Consumption Analysis

## **6 BAKERY INDUSTRY IMPORT AND EXPORT**

### 6.1 Import

### 6.2 Export

## **7 BAKERY INDUSTRY IN DIFFERENT REGIONS**

### 7.1 Beijing

### 7.2 Shanghai

### 7.3 Jiangsu

### 7.4 Shandong

### 7.5 Guangdong

### 7.6 Sichuan

### 7.7 Chongqing

### 7.8 Zhejiang

## **8 CHINESE BELLWETHER COMPANY**

### 8.1 Christine International Holdings Limited

#### 8.1.1 Introduction

#### 8.1.2 Product

#### 8.1.3 Performance

### 8.2 Company B

### 8.3 Company C

### 8.4 Company D

## **8 FORECAST AND PROSPECTIVE**

## **ASKCI'S LEGAL DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1 Chinese bakery product output trend

Table 2 Chinese bakery output forecast

Table 3 Sales of Chinese bakery product

## List Of Figures

### LIST OF FIGURES

Figure 1 Sales of Chinese bakery product forecast

Figure 2 Chinese bakery product industrial chains

Figure 3 Chinese bakery product cost

## I would like to order

Product name: Development and Market of Bakery Product in China 2016-2021 Proposal

Product link: <https://marketpublishers.com/r/DDD62A82A4AEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DDD62A82A4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970