

# Development and Market of Adaptive Cruise Control System Industry in China 2015-2020

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## Abstracts

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### 1. INTRODUCTION

Domestic autos like Shanghai Volkswagen Lamando, FAW Volkswagen CC, Volvo S60, FAW Audi A6L have adapted adaptive cruise control system. Volkswagen has announced, model CC, Golf, Jetta and Touareg will adapt adaptive cruise control system in 2016. There is a gap in China that with no manufacturer produce adaptive cruise control system; all systems are imported from foreign manufacturers.

Vehicles are more rely on high-tech products for drive safety and comfortable; adaptive cruise control system is repositioning its target vehicle brands, from luxury to general. Chinese auto manufacturers have increase demand on adaptive cruise control system.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese adaptive cruise control system industry;

To analyze the market of adaptive cruise control system industry;

To analyze the profitability of adaptive cruise control system industry;

To analyze market price of the industry;

To reveal opportunities for adaptive cruise control system industry in global and China.

#### 2) Benefit from the Report

Obtain latest info of adaptive cruise control system industry, such as market size, price index, key players, etc.;

Discover market potential in different r segments;

Find out how Chinese adaptive cruise control system market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

3) Time needed

2 work weeks needed

## **2. SCOPE OF INVESTIGATION**

The report will investigate Chinese adaptive cruise control system industry from the following aspects:

Price

Demand and supply

Policy

Industrial chain

Bellwether company

Etc.

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Continental AG

Delphi

Bosch

TRW

WABCO

Mobis

Honda

Ford

Shanghai Volkswagen Automotive

Tianjin Faw Toyota Motor

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