

Company Profile of Top 50 Taxi Companies in 2014

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Abstracts

Accompany with the appearance of taxi software and special car service, the competition in tax industry has become more and more intense, and the real competition is companies' system capability. Mobile internet, user experience and off-line service are the things that taxi companies should consider. Traditional taxi hasn't rose, the mobile taxi is poised.

Mobile internet has changed the competition landscape of taxi industry. While triggered many controversies, it is leading to reformation in traditional taxi industry. However, China's traditional taxi industry is still under the protection of franchise, internet giants is difficult to get into the business and special car service still face with policies test. Whatever, special car service is beginning to challenge the operation system of traditional taxi industry. In May 2015, according to deputy director-general of China's Ministry of Transport, the first draft of taxi industry reform has been finished, and is soliciting various opinions and revising.

In this report, ASKCI profiles the leading players in taxi market. It analyzes China's taxi industry in terms of market information (market size, status, etc.), hotspots (key M&A activity and new policy), current industry trend and the competitive positioning of top 50 companies in the market.

Contents

I OVERVIEW OF CHINA'S TAXI INDUSTRY

- I-1 Market size of taxi industry
- I-2 Status of China's taxi industry in the world
- I-3 Industry concentration
- I-4 Policies of taxi industry
- I-5 Major M&A case in taxi industry
- I-6 Market trend of taxi industry

II OVERVIEW OF TOP 50 TAXI COMPANIES

- II-1 Total revenue of 50 taxi companies
- II-2 Geographic distribution
- II-3 Enterprise scale
- II-4 Industry concentration

III COMPANY PROFILE OF TOP 50 TAXI COMPANIES

III-1 Shanghai Jinjiang Taxi Service Co., Ltd.

- III-1-1 Basic information
- III-1-2 Major business
- III-1-3 Financial performance

III-2 Beijing United Crescent Co., Ltd.

- III-2-1 Basic information
- III-2-2 Major business
- III-2-3 Financial performance

III-3 Jiujiang Dongbao Taxi Service Co., Ltd.

- III-3-1 Basic information
- III-3-2 Major business
- III-3-3 Financial performance

...

III-50 Shenzhen Xinxihu Co., Ltd.

- III-50-1 Basic information
- III-50-2 Major business
- III-50-3 Financial performance

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List Of Figures

LIST OF FIGURES

Figure I-3-1 Market size of China's taxi industry, 2010-2014

Figure I-3-2 Status of China's taxi industry in the world, 2010-2014

Figure II-1-1 Financial performance of China's top 50 taxi companies, 2014

Figure II-2-1 Geographic distribution of China's top 50 taxi companies, 2014

List Of Tables

LIST OF TABLES

Table III-1 Sale of top 50 taxi companies in China, 2014

Table III-1-1 Information of Shanghai Jinjiang Taxi Service Co., Ltd., 2014

Table III-1-3 Financial performance of Shanghai Jinjiang Taxi Service Co., Ltd., 2014

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