

# Company Profile of Top 50 Taxi Companies in 2014

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## Abstracts

Accompany with the appearance of taxi software and special car service, the competition in tax industry has become more and more intense, and the real competition is companies' system capability. Mobile internet, user experience and off-line service are the things that taxi companies should consider. Traditional taxi hasn't rose, the mobile taxi is poised.

Mobile internet has changed the competition landscape of taxi industry. While triggered many controversies, it is leading to reformation in traditional taxi industry. However, China's traditional taxi industry is still under the protection of franchise, internet giants is difficult to get into the business and special car service still face with policies test. Whatever, special car service is beginning to challenge the operation system of traditional taxi industry. In May 2015, according to deputy director-general of China's Ministry of Transport, the first draft of taxi industry reform has been finished, and is soliciting various opinions and revising.

In this report, ASKCI profiles the leading players in taxi market. It analyzes China's taxi industry in terms of market information (market size, status, etc.), hotspots (key M&A activity and new policy), current industry trend and the competitive positioning of top 50 companies in the market.

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