

Company Profile of Top 50 Suppliers for Health Care and Nutrition Product in 2014

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Abstracts

With the improving of living standard, people pay more attention on health care. Owing to this, the market size of China's health care and nutrition industry has increased sharply, with an annual growth rate over 25% in recent decade. In 2014, the output value of health care and nutrition industry reached RMB180 billion, with a YoY of 30%. According to China Food and Drug Administration, there are 15,797 health care products as of July 2015, including 15,058 domestic made products and 739 imported ones.

Old people are the major customer of health care and nutrition products. In the future ten years, China's population aging is intensifying, and this will further sustained demand for health care and nutrition products. Currently, China has been to aging society, with one in ten of all Chinese over the age of 60. In recent years, ageing population has promoted the consumption of health care and nutrition product upgrading. It's estimated that health care and nutrition industry will have a bright future, with a CAGR of 15% during 2015-2020.

In this report, ASKCI profiles the leading players in health care and nutrition market. It analyzes China's health care and nutrition industry in terms of market information (market size, status, etc.), hotspots (key M&A activity and new policy), current industry trend and the competitive positioning of top 50 players in the market.

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