

Company Profile of Top 50 Glasses Manufacturers in 2014

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Abstracts

In 2014, the output of glasses in China has reached 603 million, with a YoY of 10.23%; and the sale revenue of glasses in China was RMB27.56 billion, with a YoY of 12.79%.

With the improving of people's living standard, the usage scope of glasses become broader. It's not only a tool to protect eyes, but also a personal adornment. Accompany with the appearance of google glasses, there will be more and more glasses with high technology appear in the future market to satisfy consumers' diverse individuation requirements. It's estimated that, China's glasses industry will enjoy a bright future, and its total sale revenue will reach RMB48 billion in 2020.

In this report, ASKCI profiles the leading players in glasses market. It analyzes China's glasses manufacturing industry in terms of market information (market size, status, etc.), hotspots (key M&A activity and new policy), current industry trend and the competitive positioning of top 50 manufacturers in the market.

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