

Company Profile of Top 50 Glasses Manufacturers in 2014

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Abstracts

In 2014, the output of glasses in China has reached 603 million, with a YoY of 10.23%; and the sale revenue of glasses in China was RMB27.56 billion, with a YoY of 12.79%.

With the improving of people's living standard, the usage scope of glasses become broader. It's not only a tool to protect eyes, but also a personal adornment. Accompany with the appearance of google glasses, there will be more and more glasses with high technology appear in the future market to satisfy consumers' diverse individuation requirements. It's estimated that, China's glasses industry will enjoy a bright future, and its total sale revenue will reach RMB48 billion in 2020.

In this report, ASKCI profiles the leading players in glasses market. It analyzes China's glasses manufacturing industry in terms of market information (market size, status, etc.), hotspots (key M&A activity and new policy), current industry trend and the competitive positioning of top 50 manufacturers in the market.



Contents

I OVERVIEW OF CHINA'S GLASSES MANUFACTURING INDUSTRY

- I-1 Market size of glasses manufacturing industry
- I-2 Status of China's glasses manufacturing industry in the world
- I-3 Product structure
- I-4 Industry concentration
- I-5 Policies of glasses manufacturing industry
- I-6 Major M&A case in glasses manufacturing industry
- I-7 Market trend of glasses manufacturing industry

II OVERVIEW OF TOP 50 GLASSES MANUFACTURERS

- II-1 Total revenue of 50 glasses manufacturers
- II-2 Geographic distribution
- II-3 Enterprise scale
- II-4 Industry concentration

III COMPANY PROFILE OF TOP 50 GLASSES MANUFACTURERS

- III-1 Luxottica Tristar (Dongguan) Optical Co., Ltd.
 - III-1-1 Basic information
 - III-1-2 Product structure
 - III-1-3 Financial performance
- III-2 Shanghai Essilor Optical Co., Ltd.
- **III-2-1** Basic information
- III-2-2 Product structure
- III-2-3 Financial performance
- III-3 Jiangsu Wanxin Optical Co., Ltd.
- **III-3-1** Basic information
- III-3-2 Product structure
- III-3-3 Financial performance
- •••
- III-50 Jiangsu South Optical Co., Ltd.
- III-50-1 Basic information
- III-50-2 Product structure
- III-50-3 Financial performance



List Of Figures

LIST OF FIGURES

Figure I-3-1 Market size of China's glasses manufacturing industry, 2010-2014 Figure I-3-2 Status of China's glasses manufacturing industry in the world, 2010-2014 Figure II-1-1 Financial performance of China's top 50 glasses manufacturers, 2014 Figure II-2-1 Geographic distribution of China's top50 glasses manufacturers, 2014

LIST OF FIGURES

Table III-1 Sale of top 50 glasses manufacturers in China, 2014 Table III-1-1 Information of Luxottica Tristar (Dongguan) Optical Co., Ltd., 2014 Table III-1-3 Financial performance of Luxottica Tristar (Dongguan) Optical Co., Ltd., 2014



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