

# Company Analysis of Global Top 20 Household Air Purifier Manufacturers in 2015

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## Abstracts

### INTRODUCTION

In recent years, household air purifier has become a hit product in home appliance market. The increasing of problems such as environmental pollution, indoor pollution and new flu led to the rise of household air purifier industry. Since 2009, many home appliances enterprises and air purification device manufacturers have expanded its capacity of household air purifier, and the product type has extended from high-function type to popular one.

Owing to the influence of air pollution causing by PM2.5, sale of household air purifier has increased in recent years, with a sale volume of household air purifier in the world topped 20 million, especially China, accounting for more than 15% of world's total, with a YoY of nearly 80%. It's estimated that this trend will continue in the near future.

In this report, ASKCI profiles the leading household air purifier manufacturers in the world. It analyzes global household air purifier manufacturing industry in terms of market information (market size, status, major countries' market, etc.), hotspots (new activity and new policy), current industry trend and the competitive positioning of top 20 companies in the industry.

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