

# Company Analysis of China's Top 50 Candy Producers in 2015

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## Abstracts

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### INTRODUCTION

In this report, ASKCI profiles the leading candy producers. It analyzes China's candy industry in terms of market information (market size, status, etc.) , hotspots (key M&A activity and new policy) , current industry trend and the competitive positioning of top 50 companies in the industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's candy industry;

To disclose market size of China's candy industry;

To understand position of China's candy in the world;

To predict what future of China's candy industry will be;

To analyze major r candy producers in China;

To find out the key strengths and weakness of China's candy producers, and the threats and opportunities they face;

To reveal opportunities in Chinese candy industry.

## 2) Benefit from the report

Obtain latest info of candy industry, such as market size, status in the world, hotspots and so on;

Evaluate the financial performance and growth strategies of top 50 candy producers in China's candy industry;

Identify key trends and opportunities in China's candy industry;

Understand what are the drivers and barriers of China's candy producers.

## Contents

### **1 OVERVIEW OF CHINA'S CANDY INDUSTRY**

- 1.1 History development of China's candy industry
- 1.2 Market size of candy industry
- 1.3 Status of China's candy industry in the world
- 1.4 Industry concentration
- 1.5 Policies of candy industry
- 1.6 Market trend of candy industry

### **2 OVERVIEW OF TOP 50 CANDY PRODUCERS**

- 2.1 Total revenue of 50 candy producers
- 2.2 Geographic distribution
- 2.3 Enterprise scale
- 2.4 Industry concentration

### **3 COMPANY PROFILE OF TOP 50 CANDY PRODUCERS**

- 3.1 Wm. Wrigley Jr. Company (China)
  - 3.1.1 Basic information
  - 3.1.2 Major business
  - 3.1.3 Financial performance
- 3.2 Mars Foods (China) Co., Ltd.
  - 3.2.1 Basic information
  - 3.2.2 Major business
  - 3.2.3 Financial performance
- 3.3 Dongguan Hsufuchi Foods Co., Ltd.
  - 3.3.1 Basic information
  - 3.3.2 Major business
  - 3.3.3 Financial performance
- ...
- 3.50 Jibaili Candy (Guangzhou) Co., Ltd.
  - 3.50.1 Basic information
  - 3.50.2 Major business
  - 3.50.3 Financial performance

## List Of Figures

### LIST OF FIGURES

Figure 1.2-1 Market size of China's candy industry, 2010-2014

Figure 1.3-1 Status of China's candy industry in the world, 2010-2014

Figure 2.1.1-1 Financial performance of China's top 50 candy producers, 2014

Figure 2.2.1-1 Geographic distribution of China's top 50 candy producers, 2014

...

## List Of Tables

### LIST OF TABLES

Table 3.1-1 Sales of top 50 candy producers in China, 2014

Table 3.1.1-1 Information of Wm. Wrigley Jr. Company (China), 2015

Table 3.1.3-1 Financial performance of Wm. Wrigley Jr. Company (China), 2014

...

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