

# Company Analysis of China's Top 20 Water Purifier Manufacturers in 2014

<https://marketpublishers.com/r/C32629BFDD0EN.html>

Date: July 2015

Pages: 0

Price: US\$ 6,500.00 (Single User License)

ID: C32629BFDD0EN

## Abstracts

### INTRODUCTION

With improving living stand, people pay more attention on health and environment protection. In recent years, water purifier has become a hit product in China. In 2010, the output of water purifier was about 32 million; while in 2014, it has reached over 90 million, with a CAGR of 30% during 2010-2014. It's estimated that this trend will continue in the future five years.

Because of low enter threshold, there are more than 4,000 water purifier manufacturers in China and many of them are small scale. Problems always happened in these small scale producers, such as incomplete sales network and after-sales service system, uneven quality, and so on. In this situation, well known brand products which made by large enterprises are more popular in China.

As for China's water purifier market, major types of water purifier including household product, commercial product and industrial one. In China, there are only 5% families used water purifiers, and in developed countries such as the UAS, EU and Japan, the usages of water purifier up to 80%-95%; while the penetration of commercial water purifier was less than 4% in China, and in developed countries it's more than 80%. China's water purifier market still has a huge developing space.

In this report, ASKCI profiles the leading water purifier manufacturers in the China. It analyzes China's water purifier manufacturing industry in terms of market information (market size, status, product structure, etc.), hotspots (new activity and new policy), current industry trend and the competitive positioning of top 20 companies in the industry.

## Contents

### **1 OUTLOOK OF GLOBAL WATER PURIFIER INDUSTRY**

- 1.1 Production situation
- 1.2 Major producers
- 1.3 Major countries

### **2 OUTLOOK OF CHINA'S WATER PURIFIER INDUSTRY**

- 2.1 Production situation
- 2.2 Status in the world
- 2.3 Product structure
- 2.4 Sale situation
- 2.5 Policy
- 2.6 Market trend

### **3 TOP 20 WATER PURIFIER MANUFACTURERS**

- 3.1 3M (China)
  - 3.1.1 Basic information
  - 3.1.2 Production situation
  - 3.1.3 Product structure
  - 3.1.4 Sales network
  - 3.1.5 Financial performance
  - 3.1.6 New activities
- 3.2 Qinyuan Group. Co., Ltd.
- 3.3 Ningbo Hidrotek Co., Ltd.
- ...
- 3.20 Shenzhen Angel Drinking Water Industrial Group Corporation
  - 3.20.1 Basic information
  - 3.20.2 Production situation
  - 3.20.3 Product structure
  - 3.20.4 Sales network
  - 3.20.5 Financial performance
  - 3.20.6 New activities

### **4 CONCLUSION**

4.1 Risk and challenge

4.2 Opportunity

## **ASKCI'S LEGAL DISCLAIMER**

## List Of Figures

### LIST OF FIGURES

Figure 1.1.1-1 Sale of water purifier in the world, 2012-2014

Figure 1.1-1 Market size of global water purifier industry, 2012-2014

Figure 1.3-1 Penetration of water purifier in major countries, 2014

Figure 2-1 Financial performance of China's top 20 water purifier manufacturers, 2014

Figure 2-2 Geographic distribution of China's top 20 water purifier manufacturers, 2015

## List Of Tables

### LIST OF TABLES

Table 1.2-1 Capacity and output of water purifier manufacturers in China, 2012-2014

Table 2.6-1 New project of major water purifier manufacturers in China, 2014-2015

Table 3.1-1 Basic information of 3M (China), 2015

Table 3.3-1 Financial performance of 3M (China), 2013 and 2014

## I would like to order

Product name: Company Analysis of China's Top 20 Water Purifier Manufacturers in 2014

Product link: <https://marketpublishers.com/r/C32629BFDD0EN.html>

Price: US\$ 6,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C32629BFDD0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970