

# Company Analysis of China's Top 20 Set Top Box (STB) Producers in 2016

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## Abstracts

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### 1. INTRODUCTION

In this report, ASKCI profiles the leading Set Top Box (STB) producers. It analyzes China's STB industry in terms of market information (market size, status, etc.) , hotspots (key M&A activity and new policy) , current industry trend and the competitive positioning of top 20 companies in the industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's STB industry;

To disclose market size of China's STB industry;

To understand position of China's STB in the world;

To predict what future of China's STB industry will be;

To analyze major r STB producers in China;

To find out the key strengths and weakness of China's STB producers, and the threats and opportunities they face;

To reveal opportunities in Chinese STB industry.

#### 2) Benefit from the report

Obtain latest info of STB industry, such as market size, status in the world, hotspots and so on;

Evaluate the financial performance and growth strategies of top 20 STB producers in China's STB industry;

Identify key trends and opportunities in China's STB industry;

Understand what are the drivers and barriers of China's STB producers.

### 3) Deliverables

Word-format report, with around 30-50 pages;  
Excel-format database of key STB producers;  
Excel-format market data of STB industry;

### 4) Time needed

2-3 work weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese top 20 STB producers from the following aspects:

Basic information (including address, telephone number, fax number, website, company background, etc.)

Major business

Financial performance

## Contents

### EXECUTIVE SUMMARY

### INTRODUCTION AND METHODOLOGY

### 1 OVERVIEW OF CHINA'S STB INDUSTRY

- 1.1 History development of China's STB industry
- 1.2 Market size of STB industry
- 1.3 Status of China's STB industry in the world
- 1.4 Industry concentration
- 1.5 Policies of STB industry
- 1.6 Market trend of STB industry

### 2 OVERVIEW OF TOP 20 STB PRODUCERS

- 2.1 Total revenue of 20 STB producers
- 2.2 Geographic distribution
- 2.3 Enterprise scale
- 2.4 Industry concentration

### 3 COMPANY PROFILE OF TOP 20 STB PRODUCERS

- 3.1 Shenzhen MTC Co., Ltd.
  - 3.1.1 Basic information
  - 3.1.2 Major business
  - 3.1.3 Financial performance
- 3.2 TCL Technology Electronics (Huizhou) Co., Ltd.
  - 3.2.1 Basic information
  - 3.2.2 Major business
  - 3.2.3 Financial performance
- 3.3 Skyworth Digital Technology Co. Ltd.
  - 3.3.1 Basic information
  - 3.3.2 Major business
  - 3.3.3 Financial performance
- ...
- 3.20 Sichuan Jinwangtong Electronic Science and Technology Co., Ltd.
  - 3.20.1 Basic information

3.20.2 Major business

3.20.3 Financial performance

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## List Of Figures

### LIST OF FIGURES

Figure 1.2-1 Market size of China's STB industry, 2010-2015

Figure 1.3-1 Status of China's STB industry in the world, 2010-2015

Figure 2.1.1-1 Financial performance of China's top 20 STB producers, 2015

Figure 2.2.1-1 Geographic distribution of China's top 20 STB producers, 2015

## List Of Tables

### LIST OF TABLES

Table 3.1-1 Sales of top 20 STB producers in China, 2015

Table 3.1.1-1 Information of Shenzhen MTC Co., Ltd., 2016

Table 3.1.3-1 Financial performance of Shenzhen MTC Co., Ltd., 2015

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