

Company Analysis of China's Top 20 Private Education Enterprises in 2014

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Abstracts

INTRODUCTION

In recent years, Chinese government has issued series of education laws and regulations to promote educational reform and development. With the supporting of education reform policy and strong market demand, China's private education industry has entered a fast development period. Currently, China's private education market is developing diversifications, covering preschool education, vocational and technical education, etc., and it becomes a strong complement of public education.

More and more commercial institutions have entered this boom industry, such as some internet giants build educational platform, some commercial institutions extant education industry chain, etc. It means that more capital enter education industry, and promote the integration and development of this industry. What's more, more than 10 private education enterprises entered the capital market during 2013 to 2015, including Guangdong Qtong Education Co., Ltd., Tarena International Inc., Only Education Co., Ltd., etc.

In this report, ASKCI profiles the leading private education enterprises in the China. It analyzes China's private education industry in terms of market information (market size, status, product structure, etc.), hotspots (new activity and new policy), current industry trend and the competitive positioning of top 20 companies in the industry.

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