

# Company Analysis of China's Top 20 Infant Formula Producers in 2016 in 2015

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# **Abstracts**

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#### INTRODUCTION

In this report, ASKCI profiles the leading infant formula producers. It analyzes China's infant formula industry in terms of market information (market size, status, etc.), hotspots (key M&A activity and new policy), current industry trend and the competitive positioning of top 20 companies in the industry.

# 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's infant formula industry;

To disclose market size of China's infant formula industry;

To understand position of China's infant formula in the world;

To predict what future of China's infant formula industry will be;

To analyze major r infant formula producers in China;

To find out the key strengths and weakness of China's infant formula producers, and the threats and opportunities they face;

To reveal opportunities in Chinese infant formula industry.

#### 2) Benefit from the report

Obtain latest info of infant formula industry, such as market size, status in the world, hotspots and so on;

Evaluate the financial performance and growth strategies of top 20 infant formula producers in China's infant formula industry;

Identify key trends and opportunities in China's infant formula industry;



Understand what are the drivers and barriers of China's infant formula producers.



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## **COMPANIES MENTIONED**

Shengyuan Nutritional Food Co., Ltd.

Basic information

Key products

Financial performance

Heilongjiang Chenying Dairy Co., Ltd.

Basic information

Key products

Financial performance

Liaoning Huishan Dairy Group Co., Ltd.

Basic information

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