

# Company Analysis of China's Top 20 Forklift Producers in 2016

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## Abstracts

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### 1. INTRODUCTION

In this report, ASKCI profiles the leading forklift producers. It analyzes China's forklift industry in terms of market information (market size, status, etc.) , hotspots (key M&A activity and new policy) , current industry trend and the competitive positioning of top 20 companies in the industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's forklift industry;

To disclose market size of China's forklift industry;

To understand position of China's forklift in the world;

To predict what future of China's forklift industry will be;

To analyze major r forklift producers in China;

To find out the key strengths and weakness of China's forklift producers, and the threats and opportunities they face;

To reveal opportunities in Chinese forklift industry.

#### 2) Benefit from the report

Obtain latest info of forklift industry, such as market size, status in the world, hotspots and so on;

Evaluate the financial performance and growth strategies of top 20 forklift producers in China's forklift industry;

Identify key trends and opportunities in China's forklift industry;

Understand what are the drivers and barriers of China's forklift producers.

### 3) Deliverables

Word-format report, with around 30-50 pages;  
Excel-format database of key forklift producers;  
Excel-format market data of forklift industry;

### 4) Time needed

2-3 work weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese top 20 forklift producers from the following aspects:

Basic information (including address, telephone number, fax number, website, company background, etc.)

Major business

Financial performance

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Company profile of top 20 forklift producers

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Hangcha Group Co., Ltd.

Linde (China) Forklift Truck Co., Ltd.

Dalian Forklift Co., Ltd.

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