

US Insurance Industry - Porter's Five Forces Strategy Analysis

<https://marketpublishers.com/r/U0853E87216CEN.html>

Date: April 2021

Pages: 20

Price: US\$ 350.00 (Single User License)

ID: U0853E87216CEN

Abstracts

The US insurance industry is the biggest insurance market in the world. Despite the COVID-19 pandemic and the resultant economic fallout, the US insurance is expected to remain stable. Following the 2020 recession, the US economy is bouncing back, and it is expected that there will be a renewed demand for consumer-driven non-life insurance segments, along with decent growth in the life insurance sector as well.

With the incoming Biden administration, several changes are expected to be made to the health insurance sector, which could open up the scope for further growth of the industry. Nevertheless, the ongoing risks related to the COVID-19 pandemic could have an unpredictable impact on the US insurance industry.

Aruvian Research's report US Insurance Industry – Porter's Five Forces Strategy Analysis provides an in-depth analysis of the US insurance industry. The Porter's analysis analyzes the industry through the bargaining power of buyers and suppliers, the competitive rivalry in the industry, the threat of new entrants to the industry and the threat of substitutes to the industry.

Apart from the Porter's analysis, the report also includes a brief analysis of the US insurance industry as well.

Contents

A. EXECUTIVE SUMMARY

B. INDUSTRY DEFINITION

C. BRIEF PROFILE OF THE US INSURANCE SECTOR

Market Overview

Impact of COVID-19 on the US Insurance Sector

Life Insurance Sector

Non-life Insurance Sector

Industry Forecast

D. US INSURANCE SECTOR: PORTER'S FIVE FORCES ANALYSIS

Bargaining Power of Buyers

Bargaining Power of Suppliers

Competitive Rivalry in the Industry

Threat of New Entrants

Threat of Substitutes

Conclusion

E. DISCLAIMER

List Of Figures

LIST OF FIGURES

Figure 1: Insurance Premiums Written in the US by Sector, 2018-2029

Figure 2: Factors Driving Bargaining Power of Buyers in the US Insurance Industry

Figure 3: Factors Driving Bargaining Power of Suppliers in the US Insurance Industry

Figure 4: Competitive Rivalry in the US Insurance Industry

Figure 5: Factors Influencing the Entry of New Players in the US Insurance Industry

Figure 6: Threat of Substitutes in the US Insurance Industry

Figure 7: Competitive Forces Driving the US Insurance Industry

List Of Tables

LIST OF TABLES

Table 1: Forecast of the US Insurance Industry, 2018-2025

Table 2: Forecast of Gross Insurance Premiums Written in the US, 2024-2029

I would like to order

Product name: US Insurance Industry - Porter's Five Forces Strategy Analysis

Product link: <https://marketpublishers.com/r/U0853E87216CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0853E87216CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970