

Time Warner Cable Inc – SWOT Framework Analysis

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Abstracts

Time Warner Cable Incorporated is a leading provider of video, voice and high-speed data services in the United States combined with cable systems. The company also provides security and home management services to its residential customers. Commonly known as TWC, the company offers its cable services primarily in the areas of New York State, the Carolinas, Southern California, Texas and the Midwest.

SWOT Analysis, is a strategic planning tool used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture. It involves specifying the objective of the business venture or project and identifying the internal and external factors that are favorable and unfavorable to achieving that objective.

The aim of any SWOT analysis is to identify the key internal and external factors that are important to achieving the objective.

Aruvian Research analyzes Time Warner Cable in a SWOT analysis and also provides a brief profile of the company in the report Time Warner Cable Inc – SWOT Framework Analysis. It is an in-depth analysis of the strengths, weaknesses, opportunities and threats that face Time Warner Cable in the present-day business scenario.

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