

Stora Enso Oyj – SWOT Framework Analysis

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Abstracts

Stora Enso Oyj is a Swedish pulp and paper manufacturer. The company, based in Helsinki, Finland, has operations around the world and is ranked fifth in the world in the paper and packaging industry companies. The company operates through five division, which are consumer board, packaging solutions, biomaterials, wood products and paper.

SWOT Analysis, is a strategic planning tool used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture. It involves specifying the objective of the business venture or project and identifying the internal and external factors that are favorable and unfavorable to achieving that objective.

The aim of any SWOT analysis is to identify the key internal and external factors that are important to achieving the objective.

Aruvian Research analyzes Stora Enso Oyj in a SWOT analysis and also provides a brief profile of the company in the report Stora Enso Oyj – SWOT Framework Analysis. It is an in-depth analysis of the strengths, weaknesses, opportunities and threats that face Stora Enso Oyj in the present-day business scenario.

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