

# Pharmaceutical and Healthcare Industry in China - Forecast and Analysis 2021

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## Abstracts

The COVID-19 pandemic has had quite an impact on the Chinese pharmaceutical and healthcare industry, through industry analysts expect a speedy recovery back to normal levels of demand. The Chinese pharmaceutical and healthcare industry is one of the largest markets in the world, and it is well on its way to becoming a leading global hub for drug innovation and drug development. Even as the COVID-19 crisis rages on, there is an increasing international investment in the Chinese pharma and healthcare sectors.

China's healthcare and pharmaceutical landscape is looking at promising new healthcare reforms in the coming years as the government looks to provide quality healthcare to its population's increasing demand. On March 5, 2021, the government announced institutional healthcare reforms in line with China's 14th Five Year Plan (2021-2025).

The government has also highlighted a detailed roadmap for enhancing the overall quality of healthcare in the country while also expanding the necessary services in this sector. With generic drugs being the mainstay of the country's population, generics accounted for nearly 65% of the overall pharmaceutical industry in 2020. While growth in the pharmaceutical industry is unlikely to return to pre-pandemic highs, China will continue to remain one of the biggest markets for drugmakers worldwide.

Aruvian Research presents an in-depth analysis of the Pharmaceutical and Healthcare Industry of China in its research report Pharmaceutical and Healthcare Industry in China – Forecast and Analysis 2021. The report covers the following data:

An in-depth coverage of the pharmaceutical and healthcare industry in China by sectors along with an analysis of how the COVID-19 pandemic is effecting the

industry.

We analyze the segments of prescription drugs, generic drugs, OTC medicines, and also analyze the landscape for medical research and clinical trials in China.

A SWOT analysis of the Chinese pharmaceutical and healthcare industry.

A Porter's Five Forces Strategic Analysis of the Chinese pharmaceutical and healthcare Industry is included that looks at the bargaining power of buyers and suppliers, competitive rivalry in the industry, and the threat of new entrants and industry substitution.

We take an up-close view of the regulatory framework governing the Chinese pharmaceutical and healthcare industry, and the challenges being faced in terms of intellectual property rights. An analysis of China's 14th Five-Year Plan for Healthcare Reforms is also included in this section.

Competition in the industry, along with an in-depth analysis of the both the domestic and multinational players in the sector like Shanghai Pharmaceuticals Holding, Sinopharm Group, Tasly Pharmaceutical Group, China Shijiazhuang Pharmaceutical Group, AstraZeneca, Eli Lilly (Lilly China), Novartis, and many others are included.

A detailed forecast of the Chinese pharmaceutical and healthcare industry by segments completes this comprehensive analysis.

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