

# Nissan Motor Company – SWOT Framework Analysis

<https://marketpublishers.com/r/N634C93EE61EN.html>

Date: October 2016

Pages: 20

Price: US\$ 110.00 (Single User License)

ID: N634C93EE61EN

## Abstracts

Headquartered in Japan, Nissan Motor Company is an automobile manufacturer that carries out designing, production and marketing of automobiles around the world. The company's products include passenger cars, trucks, marine vehicles, buses, forklifts and other related parts.

SWOT Analysis, is a strategic planning tool used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture. It involves specifying the objective of the business venture or project and identifying the internal and external factors that are favorable and unfavorable to achieving that objective.

The aim of any SWOT analysis is to identify the key internal and external factors that are important to achieving the objective. SWOT analysis groups key pieces of information into two main categories:

Internal factors – The strengths and weaknesses internal to the organization.

External factors – The opportunities and threats presented by the external environment.

Aruvian Research analyzes Nissan Motor Company in a SWOT analysis and looks at the company's strengths, weaknesses, opportunities and threats in this comprehensive research report.

## Contents

### **A. EXECUTIVE SUMMARY**

### **B. NISSAN MOTOR COMPANY: BRIEF PROFILE**

### **C. NISSAN MOTOR COMPANY: SWOT FRAMEWORK ANALYSIS**

C.1 Strengths to Build Upon

C.2 Weaknesses to Overcome

C.3 Opportunities to Exploit

C.4 Threats to Overcome

### **D. GLOSSARY OF TERMS**

## I would like to order

Product name: Nissan Motor Company – SWOT Framework Analysis

Product link: <https://marketpublishers.com/r/N634C93EE61EN.html>

Price: US\$ 110.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N634C93EE61EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970