

Nike Inc – SWOT Framework Analysis

<https://marketpublishers.com/r/NC34FBBE66AEN.html>

Date: October 2016

Pages: 20

Price: US\$ 110.00 (Single User License)

ID: NC34FBBE66AEN

Abstracts

Nike is a leading footwear company known all over the world for shoes and athletic wear that it manufactures and distributes. The company also markets sports apparel, accessories and other related services.

SWOT Analysis, is a strategic planning tool used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture. It involves specifying the objective of the business venture or project and identifying the internal and external factors that are favorable and unfavorable to achieving that objective.

The aim of any SWOT analysis is to identify the key internal and external factors that are important to achieving the objective. SWOT analysis groups key pieces of information into two main categories:

Internal factors – The strengths and weaknesses internal to the organization.

External factors – The opportunities and threats presented by the external environment.

Aruvian Research analyzes Nike Inc. in a SWOT analysis and looks at the company's strengths, weaknesses, opportunities and threats in this comprehensive research report.

Contents

A. EXECUTIVE SUMMARY

B. NIKE INC.: BRIEF PROFILE

C. NIKE INC.: SWOT FRAMEWORK ANALYSIS

C.1 Strengths to Build Upon

C.2 Weaknesses to Overcome

C.3 Opportunities to Exploit

C.4 Threats to Overcome

D. GLOSSARY OF TERMS

I would like to order

Product name: Nike Inc – SWOT Framework Analysis

Product link: <https://marketpublishers.com/r/NC34FBBE66AEN.html>

Price: US\$ 110.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NC34FBBE66AEN.html>