

Market for Medical Equipment in the US – Porter's Five Forces Strategy Analysis

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Abstracts

The United States is the biggest market for medical equipment in the world. The industry has been growing at an excellent rate in the past few years and it is expected to cross a value of USD 200 billion by the end of 2020. Being the biggest market for medical equipments in the world, most of the global players are situated in the United States itself, making it one of the most lucrative markets in the world.

Aruvian Research analyzes the US medical equipment industry in a Porter's Five Forces Strategy Framework Analysis its research report Market for Medical Equipment in the US – Porter's Five Forces Strategy Analysis.

The report begins with an industry definition followed by a brief profile of the global medical equipment industry. The global market for medical equipment is analyzed for the years 2011 till 2020.

The US medical equipment industry is analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers, competitive rivalry in the US medical equipment industry, threat of new entrants to the industry and the threat of substitutes to the US medical equipment.

This market research report – Market for Medical Equipment in the US – Porter's Five Forces Strategy Analysis, from Aruvian Research is ideal for professionals involved at any stage of the global medical equipment value chain as well as for investors and researchers.

Contents

A. EXECUTIVE SUMMARY

B. INDUSTRY DEFINITION

C. BRIEF PROFILE: GLOBAL MARKET FOR MEDICAL EQUIPMENT

D. US MARKET FOR MEDICAL EQUIPMENT: PORTER'S FIVE FORCES STRATEGY ANALYSIS

D. Introduction

D.2 Bargaining Power of Buyers

D.3 Bargaining Power of Suppliers

D.4 Competitive Rivalry in the Industry

D.5 Threat of New Entrants

D.6 Threat of Substitutes

List Of Figures

LIST OF FIGURES

Figure 1: Growth of the Global Medical Equipment Industry by Value (in USD Billion), 2011-2015

Figure 2: Forecast of the Global Market for Medical Equipment (in USD Billion), 2015-2020

Figure 3: Porter's Five Forces Analysis of the US Medical Equipment Industry

Figure 4: Bargaining Power of Buyers in the US Medical Equipment Industry

Figure 5: Bargaining Power of Suppliers in the US Medical Equipment Industry

Figure 6: Competition in the US Medical Equipment Industry

Figure 7: Threat of New Entrants to the US Medical Equipment Industry

Figure 8: Threat of Substitutes to the US Medical Equipment Industry

List Of Tables

LIST OF TABLES

Table 1: Growth of the Global Medical Equipment Industry by Value (in USD Billion), 2011-2015

Table 2: Forecast of the Global Market for Medical Equipment (in USD Billion), 2015-2020

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