

Market for Medical Equipment in the United States – Analysis & Forecast 2010 - 2020

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Abstracts

The US market for medical equipment leads the global industry in terms of sales and value. The United States is the dominant market for medical equipment worldwide. The industry has been experiencing excellent growth in recent years and is expected to continue this strong growth in the coming years as well.

Being the biggest market for medical equipments in the world, most of the global players are situated in the United States itself, making it one of the most lucrative markets in the world. By the end of 2020, the medical equipment industry in the United States is expected to cross a value of USD 200 billion.

Aruvian Research analyzes the lucrative market for medical equipment in the US in its research report Market for Medical Equipment in the United States – Analysis and Forecast 2010-2020. The report begins with an industry definition followed by an analysis of the medical equipment industry in the United States. The US market for medical equipment is analyzed through an industry profile, an analysis of industry growth by value, industry segmentation by product categories and geographic regions, industry demand scenario and an industry forecast till 2020. Data analyzed in the report ranges from 2011 till 2020.

The US medical equipment industry is also analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers in the US market for medical equipment, competitive rivalry in the US market for medical equipment, threat of new entrants to the industry and the threat of substitutes to the US market for medical equipment.

Major industry players in the US market for medical equipment are analyzed through a

corporate analysis, a financial analysis and a SWOT analysis. Companies analyzed include Abbott Laboratories, Baxter International, Beckman Coulter, Boston Scientific, C R Bard, Danaher Corporation, GE Healthcare, Siemens Healthcare, Hill-Rom Holdings, Medtronic Plc, and others.

This in-depth market research report – Market for Medical Equipment in the United States – Analysis & Forecast 2010-2020, from Aruvian Research is ideal for professionals involved at any stage of not just the US, but also the global, medical equipment value chain as well as for investors and researchers.

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