

# Market for Medical Equipment in Japan – Porter's Five Forces Strategy Analysis

https://marketpublishers.com/r/MEA4A6EB990EN.html

Date: May 2016

Pages: 20

Price: US\$ 300.00 (Single User License)

ID: MEA4A6EB990EN

## **Abstracts**

The Japanese medical equipment industry has been posting any significant growth in the last couple of years. In spite of being one of the biggest markets for medical equipment in the Asia Pacific region, the market for medical equipment in Japan has remained sluggish. This is surprising, considering that many companies manufacturing medical equipments are headquartered in Japan.

The industry is expected to grow at a better rate and come out of this sluggish period of growth in the coming years. By the end of 2020, the Japanese market for medical equipment is expected to have a value of over USD 25 billion.

Aruvian Research analyzes the Japanese medical equipment industry in a Porter's Five Forces Strategy Framework Analysis its research report Market for Medical Equipment in Japan – Porter's Five Forces Strategy Analysis.

The report begins with an industry definition followed by a brief profile of the global medical equipment industry. The global market for medical equipment is analyzed for the years 2011 till 2020.

The Japanese medical equipment industry is analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers, competitive rivalry in the Japanese medical equipment industry, threat of new entrants to the industry and the threat of substitutes to the Japanese medical equipment industry.

This market research report – Market for Medical Equipment in Japan – Porter's Five Forces Strategy Analysis, from Aruvian Research is ideal for professionals involved at



any stage of the global medical equipment value chain as well as for investors and researchers.



## **Contents**

- A. EXECUTIVE SUMMARY
- **B. INDUSTRY DEFINITION**
- C. BRIEF PROFILE: GLOBAL MARKET FOR MEDICAL EQUIPMENT
- D. MARKET FOR MEDICAL EQUIPMENT IN JAPAN: PORTER'S FIVE FORCES STRATEGY ANALYSIS
- D.Introduction
- D.2 Bargaining Power of Buyers
- D.3 Bargaining Power of Suppliers
- D.4 Competitive Rivalry in the Industry
- D.5 Threat of New Entrants
- D.6 Threat of Substitutes



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Growth of the Global Medical Equipment Industry by Value (in USD Billion), 2011-2015
- Figure 2: Forecast of the Global Market for Medical Equipment (in USD Billion), 2015-2020
- Figure 3: Porter's Five Forces Analysis of the Medical Equipment Market in Japan
- Figure 4: Bargaining Power of Buyers in the Japanese Medical Equipment Industry
- Figure 5: Bargaining Power of Suppliers in the Japanese Medical Equipment Industry
- Figure 6: Competition in the Japanese Medical Equipment Industry
- Figure 7: Threat of New Entrants to the Japanese Medical Equipment Industry
- Figure 8: Threat of Substitutes to the Japanese Medical Equipment Industry



# **List Of Tables**

### **LIST OF TABLES**

Table 1: Growth of the Global Medical Equipment Industry by Value (in USD Billion), 2011-2015

Table 2: Forecast of the Global Market for Medical Equipment (in USD Billion), 2015-2020



#### I would like to order

Product name: Market for Medical Equipment in Japan - Porter's Five Forces Strategy Analysis

Product link: https://marketpublishers.com/r/MEA4A6EB990EN.html

Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MEA4A6EB990EN.html">https://marketpublishers.com/r/MEA4A6EB990EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970