

Market for Medical Equipment in Japan – Porter’s Five Forces Strategy Analysis

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Abstracts

The Japanese medical equipment industry has been posting any significant growth in the last couple of years. In spite of being one of the biggest markets for medical equipment in the Asia Pacific region, the market for medical equipment in Japan has remained sluggish. This is surprising, considering that many companies manufacturing medical equipments are headquartered in Japan.

The industry is expected to grow at a better rate and come out of this sluggish period of growth in the coming years. By the end of 2020, the Japanese market for medical equipment is expected to have a value of over USD 25 billion.

Aruvian Research analyzes the Japanese medical equipment industry in a Porter’s Five Forces Strategy Framework Analysis its research report Market for Medical Equipment in Japan – Porter’s Five Forces Strategy Analysis.

The report begins with an industry definition followed by a brief profile of the global medical equipment industry. The global market for medical equipment is analyzed for the years 2011 till 2020.

The Japanese medical equipment industry is analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers, competitive rivalry in the Japanese medical equipment industry, threat of new entrants to the industry and the threat of substitutes to the Japanese medical equipment industry.

This market research report – Market for Medical Equipment in Japan – Porter’s Five Forces Strategy Analysis, from Aruvian Research is ideal for professionals involved at

any stage of the global medical equipment value chain as well as for investors and researchers.

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