

# Market for Medical Equipment in Japan – Analysis & Forecast 2010 - 2020

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## Abstracts

In spite of being one of the biggest markets for medical equipment in the Asia Pacific region, the Japanese market for medical equipment has not been growing at a robust rate in recent years. In fact, the sluggish growth of the industry is surprising, considering that many companies manufacturing medical equipments are headquartered in Japan.

The industry is expected to grow at a better rate and come out of this sluggish period of growth in the coming years. By the end of 2020, the Japanese market for medical equipment is expected to have a value of over USD 25 billion.

Aruvian Research analyzes the Japanese medical equipment industry in its research report Market for Medical Equipment in Japan – Analysis and Forecast 2010-2020. The report begins with an industry definition followed by an analysis of the Japanese medical equipment industry. The market for medical equipment in Japan is analyzed through an industry profile, an analysis of industry growth by value, industry segmentation by product categories and geographic regions, and an industry forecast till 2020. Data analyzed in the report ranges from 2011 till 2020.

The Japanese medical equipment industry is also analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers within the Japanese medical equipment industry, competitive rivalry in the Japanese medical equipment industry, threat of new entrants and the threat of substitutes to the Japanese medical equipment industry.

Major industry players in the Japanese market for medical equipment are analyzed through a corporate analysis, a financial analysis and a SWOT analysis. Companies analyzed include Terumo Corporation, Toshiba Corporation, Johnson & Johnson,

Fukuda Denshi, Nihon Kohden Corporation, Siemens Healthcare and others.

This in-depth market research report – Market for Medical Equipment in Japan – Analysis & Forecast 2010-2020, from Aruvian Research is ideal for professionals involved at any stage of the Japanese medical equipment value chain as well as for investors and researchers.

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