

Market for Medical Equipment in China – Porter’s Five Forces Strategy Analysis

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Abstracts

The Chinese medical equipment industry has witnessed terrific progress in recent years as the rising disposable income in the country has led to an increase in the spending on latest medical treatments and services. Coupled with this, the rising air and water pollution in China has also led to an increase in chronic lifestyle diseases, which has again increased the need for people requiring medical attention.

Mindray Medical International Limited is the leading Chinese player in the medical equipment industry within the country.

Aruvian Research analyzes the Chinese medical equipment industry in a Porter’s Five Forces Strategy Framework Analysis its research report Market for Medical Equipment in China – Porter’s Five Forces Strategy Analysis.

The report begins with an industry definition followed by a brief profile of the global medical equipment industry. The global market for medical equipment is analyzed for the years 2011 till 2020.

The Chinese medical equipment industry is analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers, competitive rivalry in the Chinese medical equipment industry, threat of new entrants to the industry and the threat of substitutes to the Chinese medical equipment industry.

This market research report – Market for Medical Equipment in China – Porter’s Five Forces Strategy Analysis, from Aruvian Research is ideal for professionals involved at any stage of the global medical equipment value chain as well as for investors and researchers.

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