

Market for Medical Equipment in China – Analysis & Forecast 2010 - 2020

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Abstracts

The medical equipment industry in China has been growing at a strong rate since the last couple of years. With the rising disposable income in the country, there has been an increase in the spending on latest medical treatments and services as well as an increased spending on health insurance. There has also been an increase in chronic lifestyle diseases in China due to the severe air pollution within the country.

The industry does not witness the presence of many Chinese players and mostly large, international players dominate the Chinese medical equipment industry. The major Chinese player within the industry is Mindray Medical International Limited.

Aruvian Research analyzes the Chinese medical equipment industry in its research report Market for Medical Equipment in China – Analysis and Forecast 2010-2020. The report begins with an industry definition followed by an analysis of the Chinese medical equipment industry. The market for medical equipment in China is analyzed through an industry profile, an analysis of industry growth by value, industry segmentation by product categories and geographic regions, and an industry forecast till 2020. Data analyzed in the report ranges from 2011 till 2020.

The Chinese medical equipment industry is also analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers within the Chinese medical equipment industry, competitive rivalry in the Chinese medical equipment industry, threat of new entrants and the threat of substitutes to the Chinese medical equipment industry.

Major industry players in the Chinese market for medical equipment are analyzed through a corporate analysis, a financial analysis and a SWOT analysis. Companies



analyzed include C R Bard, GE Healthcare, Siemens Healthcare, Mindray Medical and others.

This in-depth market research report – Market for Medical Equipment in China – Analysis & Forecast 2010-2020, from Aruvian Research is ideal for professionals involved at any stage of the Chinese medical equipment value chain as well as for investors and researchers.



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