

Looking at Global Money Movement - The Financial Services Industry Worldwide

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Abstracts

The Global Financial Services Industry is the most important cog in the wheel of commercial activity worldwide. The industry maintains the most vital functions of money flow and transactions worldwide which help propagate the circular nature of money and keep investment flows worldwide healthy for all its constituents with returns matching expectations or sometimes exceeding them as well.

The nature of this industry is akin to a fluid empire of massive financial strength which is a self contained system in itself ensuring its growth, implementing integrity standards and meeting cost driven objectives in order to present maximum financial gain to its users & providers.

The Financial Services Industry is made of many segments which are interlinked together to create this complex machinery of service providers. As the industry grows ahead so does it invite competitive attention and investor interest which result in Mergers, Amalgamations or consolidations to create financial services which are present the world over in time zones and which ensure that financial transactions are effected in real time and with precision to match exacting standards of accuracy thereby adding impetus to businesses and personal transactions globally.

The issues faced by the industry like regulatory or cost considerations and the need for development of distribution channels in order to ease the flow of services over a spread of geography which is controlled by better governance guidelines, credit reporting systems and capitalizing on global synergy and learning.

Aruvian's R'search's report – Looking at Global Money Movement – The Financial Services Industry Worldwide - analyzes the dynamics of the Financial Services Industry

in the global context by understanding the components of the industry and examining the total pool of opportunities available for the industry globally. The report provides the segmentation analysis of the industry and the related services providers who help the growth prospects of the industry to propagate globally.

The report also presents an in-depth Porter's Five Forces Strategy Analysis of this industry which provides this analyst with an insight into the competitive forces at work in this industry and the degree of control enjoyed by the providers and users of the services. An understanding of global financial services is complemented in this report with an analysis of the key financial services markets across the globe namely: The United States, Europe and Asia Pacific, wherein the report delves into their relative characteristics and also draws a comparison between their relative financial strength when compared to each other.

Further, the report also elaborates on the segmentation of services in this industry with the overall competitive activity which is resulting in many fruitful mergers coupled with the segmented mergers etc which are examined in brief in the report. This report also elaborates on the profiles of the major industry contributors wherein they are establishing leadership in a competitive scenario either through Revenues or in earnings; thereby being elaborated in the report as their growth rates.

The impact of IT cannot be ignored in any industry and therefore this report analyses the booster role that IT has played in bringing financial services to the remotest corners of markets as well as increasing the quantum of the investment undertaken by these companies into IT solutions tailored to their needs. The report encapsulates the same in an overall future outlook for the industry and its prospects in the near future.

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