

India Aerospace & Defense Industry - Porter's Five Forces Strategy Analysis

<https://marketpublishers.com/r/I19C78AF35DEN.html>

Date: January 2016

Pages: 30

Price: US\$ 300.00 (Single User License)

ID: I19C78AF35DEN

Abstracts

India's aerospace and defense industry has had a smooth take-off ever since the government initiated its open skies policy a few years ago. After encountering some initial turbulence, it is now cruising smoothly across clear blue skies. India is today one of the fastest expanding aerospace markets in the world, as a growing number of airlines and corporates are expected to acquire about a thousand planes over the next 20 years.

Aruvian's R'search analyzes India Aerospace & Defense Industry in Michael Porter's Five Forces Analysis. It uses concepts developed in Industrial Organization (IO) economics to derive five forces that determine the competitive intensity and therefore attractiveness of a market. Porter referred to these forces as the microenvironment, to contrast it with the more general term macro-environment. They consist of those forces close to a company that affect its ability to serve its customers and make a profit. A change in any of the forces normally requires a company to re-assess the marketplace.

Contents

A. EXECUTIVE SUMMARY

B. INTRODUCTION TO THE INDUSTRY

B.1 Industry Definition

B.2 Industry Profile

B.3 Future Outlook

C. PORTER'S FIVE FORCES STRATEGY ANALYSIS

C.1 Bargaining Power of Buyers

C.2 Bargaining Power of Suppliers

C.3 Competitive Rivalry in the Industry

C.4 Threat of New Entrants

C.5 Threat of Substitutes

D. CONCLUSION

E. GLOSSARY OF TERMS

I would like to order

Product name: India Aerospace & Defense Industry - Porter's Five Forces Strategy Analysis

Product link: <https://marketpublishers.com/r/l19C78AF35DEN.html>

Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l19C78AF35DEN.html>