

Healthcare Distribution and Services Industry in the US – PEST Framework Analysis

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Abstracts

The Healthcare Distributors and Services industry includes all distributors and wholesalers of health care products, plus dialysis centers and lab testing services. Wholesale drug distributors include companies that distribute pharmaceutical products and equipment to pharmaceutical retailers, medical facilities, and other pharmaceutical outlets.

Aruvian's R'search analyzes the Healthcare Distribution and Services Industry in the United States in a PEST Framework Analysis. A PEST analysis is concerned with the environmental influences on a business. The acronym stands for the Political, Economic, Social and Technological issues that could affect the strategic development of a business. Identifying PEST influences is a useful way of summarizing the external environment in which a business operates.

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