

# Global Wine Industry – SWOT Framework Analysis

<https://marketpublishers.com/r/GC861C0D0DDEN.html>

Date: March 2019

Pages: 20

Price: US\$ 200.00 (Single User License)

ID: GC861C0D0DDEN

## Abstracts

The global wine industry has been growing at rapid pace and was valued at over USD 300 billion by the end of 2017. The wine industry can be defined by establishments primarily engaged in manufacturing wines, brandy, and brandy spirits. This business also includes bonded wine cellars which are engaged in blending wines.

The wine industry is affected by many global forces on a daily basis and this SWOT analysis attempts to put forward how these global industry forces affect the global wine industry.

SWOT Analysis, is a strategic planning tool used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture. It involves specifying the objective of the business venture or project and identifying the internal and external factors that are favorable and unfavorable to achieving that objective.

The aim of this SWOT analysis on the Global Wine Industry is to identify the key internal and external factors that are affecting the industry and can be divided into two main categories:

Internal factors – The strengths and weaknesses internal to the organization.

External factors – The opportunities and threats presented by the external environment.

A growing industry demand for wine and rapid developments in the Asia-Pacific wine industry is going to have some profound changes on the global wine market in the coming years. Aruvian Research's report Global Wine Industry - SWOT Framework Analysis is an in-depth analysis that helps you understand how the industry is going to shape up in the coming years.

## Contents

### **A. EXECUTIVE SUMMARY**

### **B. A BRIEF PROFILE OF THE GLOBAL WINE INDUSTRY**

### **C. SWOT FRAMEWORK ANALYSIS**

C.1 Strengths to Build Upon

C.2 Weaknesses to Overcome

C.3 Opportunities to Exploit

C.4 Threats to Overcome

### **D. GLOSSARY OF TERMS**

## I would like to order

Product name: Global Wine Industry – SWOT Framework Analysis

Product link: <https://marketpublishers.com/r/GC861C0D0DDEN.html>

Price: US\$ 200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC861C0D0DDEN.html>