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Global Semiconductor Industry - Porter's Five Forces Strategy Analysis

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Abstracts

The global semiconductor industry is all set to be led by the artificial intelligence sector as AI-related semiconductors are expected to grow rapidly to cross US$ 30 billion by the end of 2022. At the end of 2018, total sales of the semiconductor industry totaled US$ 481 billion, though the industry has had a relatively slow 2019. Nevertheless, 2020 looks towards recovery, and the sector is expected to continue to grow.

Aruvian Research analyzes the Global Semiconductor Industry in Michael Porter’s Five Forces Analysis. It uses concepts developed in Industrial Organization (IO) economics to derive five forces that determine the competitive intensity and therefore attractiveness of a market.

Apart from a Porter’s Five Forces analysis, the report also analyzes the industry through an industry definition, market growth by value, industry segmentation, and an industry forecast. We also include brief profiles of the leading industry players.

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