

# Global Market for Medical Equipment – Porter’s Five Forces Strategy Analysis

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## Abstracts

In spite of the global economic recession, the global medical equipment industry has been growing at a good pace in the last couple of years. The industry is dominated by the disposable equipment sector, accounting for nearly 40% of the market in 2015. The United States is the dominant region of the industry, followed by Europe and Asia Pacific.

Aruvian Research analyzes the global medical equipment industry in a Porter’s Five Forces Strategy Framework Analysis its research report Global Market for Medical Equipment – Porter’s Five Forces Strategy Analysis.

The report begins with an industry definition followed by a brief profile of the global medical equipment industry. The global market for medical equipment is analyzed for the years 2011 till 2020.

The global medical equipment industry is analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers, competitive rivalry in the industry, threat of new entrants to the industry and the threat of substitutes to the industry.

This market research report – Global Market for Medical Equipment – Porter’s Five Forces Strategy Analysis, from Aruvian Research is ideal for professionals involved at any stage of the global medical equipment value chain as well as for investors and researchers.

## Contents

### **A. EXECUTIVE SUMMARY**

### **B. INDUSTRY DEFINITION**

### **C. BRIEF PROFILE: GLOBAL MARKET FOR MEDICAL EQUIPMENT**

### **D. GLOBAL MARKET FOR MEDICAL EQUIPMENT: PORTER'S FIVE FORCES STRATEGY ANALYSIS**

#### D.1 Introduction

#### D.2 Bargaining Power of Buyers

#### D.3 Bargaining Power of Suppliers

#### D.4 Competitive Rivalry in the Industry

#### D.5 Threat of New Entrants

#### D.6 Threat of Substitutes

## List Of Figures

### LIST OF FIGURES

Figure 1: Growth of the Global Medical Equipment Industry by Value (in USD Billion), 2011-2015

Figure 2: Forecast of the Global Market for Medical Equipment (in USD Billion), 2015-2020

Figure 3: Porter's Five Forces Analysis of the Global Market for Medical Equipment

Figure 4: Global Medical Equipment Industry Buyer Power

Figure 5: Global Medical Equipment Industry Supplier Power

Figure 6: Global Medical Equipment Industry Competitive Forces

Figure 7: Global Medical Equipment Industry Threat of New Entrants

Figure 8: Global Medical Equipment Industry Threat of Substitutes

## List Of Tables

### LIST OF TABLES

Table 1: Growth of the Global Medical Equipment Industry by Value (in USD Billion), 2011-2015

Table 2: Forecast of the Global Market for Medical Equipment (in USD Billion), 2015-2020

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