

Global Market for Medical Equipment - Analysis and Forecast 2010-2020

<https://marketpublishers.com/r/GB225A8673DEN.html>

Date: May 2016

Pages: 380

Price: US\$ 1,250.00 (Single User License)

ID: GB225A8673DEN

Abstracts

The global medical equipment industry has been growing at a good pace in the last couple of years. The industry is dominated by the disposable equipment sector, accounting for nearly 40% of the market in 2015. The United States is the dominant region of the industry, followed by Europe and Asia Pacific. In Asia Pacific, China leads the industry along with Japan and South Korea. India also accounts for a small portion of the market.

Large, international players dominate the global medical equipment industry while there are limited buyers, leading to an increased negotiating power of the industry buyers. Since the supplier companies are large scale, they generally have a control over the price and quality of raw materials. High entry barriers to the industry also make it difficult for new players enter the market.

Major multinational players in the global medical equipment industry include Abbott Laboratories, Boston Scientific Corporation, Danaher Corporation, Fresenius Medical Care, GE Healthcare, Hill-Rom Holdings, Johnson & Johnson, Siemens Healthcare Toshiba, Zimmer Biomet and many others.

By the end of the forecast period, that is, by the end of 2020, the global medical equipment industry is expected to have a value of over USD 500 billion.

Aruvian Research analyzes the global medical equipment industry in its research report Global Market for Medical Equipment – Analysis and Forecast 2010-2020. The report begins with an industry definition followed by an analysis of the global medical equipment industry. The global market for medical equipment is analyzed through an industry profile, an analysis of industry growth by value, industry segmentation by

product categories and geographic regions, and an industry forecast till 2020. Data analyzed in the report ranges from 2011 till 2020.

The global medical equipment industry is analyzed through a Porter's Five Forces Strategy analysis. The analysis looks at the bargaining power of buyers and suppliers, competitive rivalry in the industry, threat of new entrants to the industry and the threat of substitutes to the industry.

The market for medical equipment in Asia Pacific and Europe is analyzed through an industry profile, market growth by value, industry segmentation and an industry forecast.

Moving on to the analysis of the key medical equipment markets, we analyze the market in Belgium, Canada, China, France, Germany, Italy, Japan, Netherlands, Spain, United Kingdom and the United States. Each market is analyzed through an industry profile, industry growth analysis by value, industry segmentation by product categories and geographic segments and an industry forecast.

Major industry players in the global market for medical equipment are analyzed through a corporate analysis, a financial analysis and a SWOT analysis. Companies analyzed include Abbott Laboratories, Baxter International, Beckman Coulter, Boston Scientific, C R Bard, Danaher Corporation, GE Healthcare, Siemens Healthcare, Hill-Rom Holdings, Medtronic Plc, and others. We analyze over 45 companies in the research report.

This in-depth market research report – Global Market for Medical Equipment – Analysis & Forecast 2010-2020, from Aruvian Research is ideal for professionals involved at any stage of the global medical equipment value chain as well as for investors and researchers.

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