

Food Retail Industry in the UAE – PEST Framework Analysis

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Abstracts

The UAE food retail sector continues its aggressive growth. More large type stores are being built. The market is expected to pick up further during the period to 2022. The market had revenues of over \$15 billion in 2015.

Aruvian Research analyzes the Food Retail Industry in the UAE in a PEST Framework Analysis. A PEST analysis is concerned with the environmental influences on a business. The acronym stands for the Political, Economic, Social and Technological issues that could affect the strategic development of a business. Identifying PEST influences is a useful way of summarizing the external environment in which a business operates.

Apart from the PEST Framework analysis, the report also includes a brief analysis of the food retail industry in the UAE.

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