

The European Aerospace & Defense Industry 2016

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Abstracts

The advent of globally industrialized economies also led to the development of the aerospace and defense industry worldwide. This was fueled by governments of advanced nations pumping in major investments to build capacities for aerospace and defense industries in the post war scenario. A significant effort was seen in the European Aerospace and Defense Industry wherein groundbreaking inventions were carried out. This transformed the European Aerospace & Defense Industry to become a formidable contestant in the global air business.

While the European aerospace and defense industry has been enjoying moderate growth over the last couple of years, the industry has faced a slowdown in parts of Western Europe. Faced with austerity, many parts of Western Europe have cut down on their defense budgets. While unrest in Ukraine combined with threat from militant organizations from Islamic State and others pose a threat to the safety in Europe, budget cuts will no doubt lead to a slowdown in the growth of the industry in Western Europe.

Following the terror attacks in Paris and Brussels, countries across Europe are ramping up their defense capabilities in order to keep their borders safe. It remains to be seen what effect the exit of the United Kingdom from the European Union is going to have on the European aerospace and defense industry in the coming years.

Aruvian Research's research report The European Aerospace & Defense Industry 2016 analyzes the European Aerospace and Defense Industry in a comprehensive and elaborate manner.

This report places special emphasis and equips the user with a thorough understanding of the European Aerospace and Defense Industry. The report begins with an overview of the European aerospace and defense industry and looks at market overview, industry

segmentation through product categories and geographic regions. Competition in the industry and how new EU members shaped up the industry are points that are looked at. Importance of further EU expansion is also discussed. However, the report, at this time, does not analyze the impact of the exit of the United Kingdom from the European Union.

A Porter's Five Forces Strategy Analysis of the European Aerospace and Defense industry is included and it looks at the bargaining power of buyers and suppliers, competitive rivalry within the industry, the threat of new entrants and the threat of substitutes facing the industry.

Issues facing the European aerospace and defense industry are analyzed.

Moving on to industry statistics, we look at maintenance services, import/export statistics, comparison with the global aerospace and defense industry, research and development sector, and others.

Consolidation of the European defense industry is analyzed along with a look at the emergence of Trans-European deals and Trans-Atlantic deals. The impact of budget airlines on the industry is also analyzed in the report.

Industry forecast till 2020 is included.

A country-wise analysis of the aerospace and defense industry across Europe includes the following key markets: France, Germany, Italy, Spain, the United Kingdom, Russia, and others.

Leading industry players such as Boeing Company, Airbus Group, Northrop Grumman Corporation, Raytheon Company, Honeywell, Bombardier, and others are analyzed through a corporate analysis, financial analysis and a SWOT analysis.

Overall, Aruvian Research's report *The European Aerospace and Defense Industry 2016* provides a well-grounded research analysis of the European Aerospace and Defense Industry.

Contents

A. EXECUTIVE SUMMARY

SECTION 1: INTRODUCTION TO THE EUROPEAN AEROSPACE & DEFENSE INDUSTRY

B. INTRODUCTION

B.1 Market Overview

B.2 Market Segments

B.3 Competition in the Industry

B.4 How Recent EU Members Are Helping the Industry Grow

B.4.1 Development of New Links

B.4.2 Increased Investments in the Industry

B.4.3 Importance of Poland & the Czech Republic

B.4.4 Importance of Further EU Expansion

C. EUROPEAN AEROSPACE & DEFENSE INDUSTRY: PORTER'S FIVE FORCES STRATEGY ANALYSIS

C.1 Bargaining Power of Buyer

C.2 Bargaining Power of Suppliers

C.3 Competitive Rivalry in the Industry

C.4 Threat of New Entrants

C.5 Threat of Industry Substitution

D. CHALLENGES FACING THE INDUSTRY

D.1 Decreasing Performance in Relative Efficiency

D.2 Problems with Europe's Space Industry

D.3 Problems in Defense Sector

E. EUROPEAN AEROSPACE & DEFENSE INDUSTRY: STATISTICS

E.1 Maintenance Services

E.2 Domestic & Export Figures

E.3 Comparison to the Global Market

E.4 Import/Export Situation

- E.5 Contribution to the EU Trade Balance
- E.6 Research & Development

F. CONSOLIDATION OF EUROPEAN DEFENSE SECTORS

- F.1 Consolidation of the Remaining Defense Sectors
- F.2 Likely Emergence of Trans-European Deals
- F.3 Likely Emergence of Trans-Atlantic Deals
- F.4 Conclusion

G. BUDGET AIRLINES AND ITS IMPACT ON THE INDUSTRY

- G.1 Introduction
- G.2 Global Budget Airline Industry
- G.3 Business Case of Budget Airlines
- G.4 A Growing Industry in Europe
- G.5 Challenges Facing the Sector
- G.5 Leading Players
 - G.5.1 EasyJet Airline Company Limited
 - G.5.2 Ryanair Holdings Plc
 - G.5.3 Air Asia
- G.6 Cost Analysis of Budget Airlines
- G.7 Market Forecast

H. EUROPEAN AEROSPACE AND DEFENSE INDUSTRY: FORECAST

SECTION 2: EUROPEAN AEROSPACE & DEFENSE INDUSTRY: COUNTRY-WISE ANALYSIS

A. AEROSPACE & DEFENSE IN FRANCE

- A.1 Market Overview
- A.2 Market Segments
- A.3 Competition in the Industry
- A.4 Market Statistics
- A.5 Challenges in the Industry
- A.6 Overview of France's Civil Aviation Industry
- A.7 Defense Spending
- A.8 Market Forecast

B. AEROSPACE & DEFENSE IN GERMANY

- B.1 Market Overview
- B.2 Market Segments
- B.3 Competition in the Industry
- B.4 Industry Structure
- B.5 Civil Aviation
- B.6 Military & Defense
- B.7 Defense Spending
- B.8 Space
- B.9 Import/Export Situation
- B.10 Looking at Market Trends
- B.11 End Users in the German Aerospace Industry
- B.12 Process for New Market Entrants
- B.13 Market Forecast

C. AEROSPACE & DEFENSE IN ITALY

- C.1 Market Overview
- C.2 Market Segments
- C.3 Competition in the Industry
- C.4 Market Statistics
- C.5 Defense Spending
- C.6 Market Forecast

D. AEROSPACE & DEFENSE IN SPAIN

- D.1 Market Overview
- D.2 Market Segments
- D.3 Competition in the Industry
- D.4 Market Statistics
- D.5 Defense Spending
- D.6 Market Forecast

E. AEROSPACE & DEFENSE IN UK

- E.1 Industry Background
- E.2 Market Overview

- E.3 Market Segments
- E.4 Competition in the Industry
- E.5 Regional Importance of the Industry
- E.6 FDI in the Industry
- E.7 Civil Aviation
- E.8 Defense Aerospace Sector
- E.9 Market Access
- E.10 Government Launch Aid
- E.11 Defense Spending
- E.12 Market Forecast

F. AEROSPACE & DEFENSE INDUSTRY IN RUSSIA

- F.1 Historical Background
- F.2 Market Overview
- F.3 Market Structure
- F.4 Import/Export Situation
- F.5 Competition in the Industry
- F.6 Looking at Market Trends and Industry Drivers
 - F.6.1 Consumer Trends
 - F.6.2 Product Trends
 - F.6.3 Industry Drivers
- F.7 Issues & Challenges
- F.8 Regulatory Framework
- F.9 Restructuring in the Industry
- F.10 Russian Aircraft Engine Industry
- F.11 Russian Avionics Industry
- F.12 Aviation Materials Industry
- F.13 Market Forecast

G. LOOKING AT THE INDUSTRY IN OTHER EUROPEAN COUNTRIES

- G.1 Denmark
- G.2 Hungary
- G.3 Poland
- G.4 Ukraine

SECTION 3: EUROPEAN AEROSPACE & DEFENSE INDUSTRY: MAJOR PLAYERS

A. BOEING COMPANY

- A.1 Corporate Analysis
- A.2 Financial Analysis
- A.3 SWOT Analysis

B. AIRBUS GROUP

- B.1 Corporate Analysis
- B.2 Financial Analysis
- B.3 SWOT Analysis

C. NORTHROP GRUMMAN CORPORATION

- C.1 Corporate Analysis
- C.2 Financial Analysis
- C.3 SWOT Analysis

D. BAE SYSTEMS PLC

- D.1 Corporate Analysis
- D.2 Financial Analysis
- D.3 SWOT Analysis

E. RAYTHEON COMPANY

- E.1 Corporate Analysis
- E.2 Financial Analysis
- E.3 SWOT Analysis

F. HONEYWELL INTERNATIONAL INC.

- F.1 Corporate Analysis
- F.2 Financial Analysis
- F.3 SWOT Analysis

G. BOMBARDIER INCORPORATED

- G.1 Corporate Profile

G.2 Financial Analysis
G.3 SWOT Analysis

H. DAIMLER AG

H.1 Corporate Analysis
H.3 Financial Analysis
H.4 SWOT Analysis

I. MITSUBISHI HEAVY INDUSTRIES

I.1 Corporate Analysis
I.2 Financial Analysis
I.3 SWOT Analysis

J. GENERAL ELECTRIC COMPANY

J.1 Corporate Analysis
J.2 Financial Analysis
J.3 SWOT Analysis

K. ROLLS ROYCE

K.1 Corporate Analysis
K.2 Financial Analysis
K.3 SWOT Analysis

L. SAAB AB

L.1 Corporate Analysis
L.3 Financial Analysis
L.4 SWOT Analysis

M. SMITHS GROUP PLC

M.1 Corporate Analysis
M.2 Financial Analysis
M.3 SWOT Analysis

N. LEONARDO-FINMECCANICA SPA

- N.1 Corporate Analysis
- N.2 Financial Analysis
- N.3 SWOT Analysis

O. THALES GROUP

- O.1 Corporate Analysis
- O.2 Financial Analysis
- O.3 SWOT Analysis

P. GOODRICH CORPORATION

- P.1 Corporate Analysis
- P.2 Financial Analysis
- P.3 SWOT Analysis

Q. ROCKWELL COLLINS

- Q.1 Corporate Analysis
- Q.2 Financial Analysis
- Q.3 SWOT Analysis

R. PRECISION CASTPARTS CORPORATION

- R.1 Corporate Analysis
- R.2 Financial Analysis
- R.3 SWOT Analysis

S. BBA AVIATION PLC

- S.1 Corporate Analysis
- S.2 Financial Analysis
- S.3 SWOT Analysis

T. BABCOCK INTERNATIONAL GROUP PLC**U. DASSAULT AVIATION**

V. LORAL SPACE & COMMUNICATIONS INC.

W. ESTERLINE TECHNOLOGIES CORPORATION

X. AAR CORPORATION

Y. MTU AERO ENGINES HOLDINGS AG

Z. AEROFLOT

AA. SAFRAN SA

BB. COBHAM PLC

CC. ARIANESPACE

SECTION 3: CONCLUSION

A. GLOSSARY OF TERMS

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