

Delphi Automotive PLC – SWOT Framework Analysis

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Abstracts

Delphi Automotive PLC is a leading supplier of automotive components and modules in the United States. The company supplies to original equipment manufacturers and the automotive aftermarket. Operating primarily in North America, the group has its operations divided into five segments - powertrain systems, electronics and safety, electrical/electronic architecture, thermal safety, and product and service solutions.

SWOT Analysis, is a strategic planning tool used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture. It involves specifying the objective of the business venture or project and identifying the internal and external factors that are favorable and unfavorable to achieving that objective.

The aim of any SWOT analysis is to identify the key internal and external factors that are important to achieving the objective.

Aruvian Research analyzes Delphi Automotive PLC in a SWOT analysis and also provides a brief profile of the company in the report Delphi Automotive PLC – SWOT Framework Analysis. It is an in-depth analysis of the strengths, weaknesses, opportunities and threats that face Delphi Automotive PLC in the present-day business scenario.

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