

CVS Health – SWOT Framework Analysis

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Abstracts

CVS Health is a US-based healthcare company that operates over 7,500 pharmacies around the country. The company also operates discount pharmacy stores, mail order and specialty pharmacies along with a retail-based health clinic subsidiary. CVS Health also operates an online pharmacy under www.CVS.com. The company is one of the biggest companies in the world and frequently features in the Fortune Global 500 list of companies.

SWOT Analysis, is a strategic planning tool used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture. It involves specifying the objective of the business venture or project and identifying the internal and external factors that are favorable and unfavorable to achieving that objective.

The aim of any SWOT analysis is to identify the key internal and external factors that are important to achieving the objective.

Aruvian Research analyzes CVS Health in a SWOT analysis and also provides a brief profile of the company in the report CVS Health – SWOT Framework Analysis. It is an in-depth analysis of the strengths, weaknesses, opportunities and threats that face CVS Health in the present-day business scenario.

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