

Consumer Electronics Industry in the US – PEST Framework Analysis

<https://marketpublishers.com/r/C1D4876DF9FEN.html>

Date: March 2012

Pages: 20

Price: US\$ 175.00 (Single User License)

ID: C1D4876DF9FEN

Abstracts

The consumer electronics industry is one of the most competitive in the world. To stay ahead of competitors, companies must constantly move into new markets emerging around the world. Meanwhile, to keep pace with consumer demand for exciting products at attractive prices, manufacturers must take full advantage of low-cost centers for development around the world.

Aruvian's R'search analyzes Consumer Electronics Industry in the US in a PEST Framework Analysis. A PEST analysis is concerned with the environmental influences on a business. The acronym stands for the Political, Economic, Social and Technological issues that could affect the strategic development of a business. Identifying PEST influences is a useful way of summarizing the external environment in which a business operates.

Contents

A. EXECUTIVE SUMMARY

B. INTRODUCTION TO THE INDUSTRY

B.1 Industry Definition

B.2 Industry Profile

B.3 Future Outlook

C. PEST FRAMEWORK ANALYSIS

C.1 Political Aspects

C.2 Economic Aspects

C.3 Social Aspects

C.4 Technological Aspects

D. GLOSSARY OF TERMS

I would like to order

Product name: Consumer Electronics Industry in the US – PEST Framework Analysis

Product link: <https://marketpublishers.com/r/C1D4876DF9FEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1D4876DF9FEN.html>