China's Mutual Fund Industry – PEST Framework Analysis

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Abstracts

With China's entry into the World Trade Organization, its financial system faces enormous changes and increasing pressure from foreign competition in the coming years.

The mutual fund market in China is expected to experience increasing growth rates. China will also step up the development of its mutual fund market, and help cultivate institutional investors in the securities market. The continuing stock market correction and tightening of money supplies may cast a cloud over new mutual fund IPOs in the short term, but fund managers are still optimistic about the future and will proceed with their expansion plans.

Aruvian's R'search analyzes China's Mutual Fund Industry in a PEST Framework Analysis. A PEST analysis is concerned with the environmental influences on a business. The acronym stands for the Political, Economic, Social and Technological issues that could affect the strategic development of a business. Identifying PEST influences is a useful way of summarizing the external environment in which a business operates.

Contents

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