

Chemical Industry in Hungary 2016

<https://marketpublishers.com/r/C1E69F2AE63EN.html>

Date: February 2016

Pages: 70

Price: US\$ 800.00 (Single User License)

ID: C1E69F2AE63EN

Abstracts

The Hungarian chemicals industry can be broadly classified under two categories - basic chemicals and fine and specialty chemicals. Basic chemicals include petrochemicals and fertilizers. Plastics, rubber, pesticides, detergents and cosmetics form the other category of fine and specialty chemicals.

The Hungarian chemical industry is a part of the larger European Union (EU) chemical industry. The industry's total turnover accounts for about 0.5% of European chemical industry. The Hungarian chemical industry has grown rapidly in the recent years.

Due to limited local demand and diminished trade barriers, Hungarian chemical companies export a significant portion of their production. This has exposed these companies to global marketplace challenges. In order to be competitive, these chemical companies have undertaken improvement initiatives, while reducing costs and headcount.

Aruvian Research analyzes the Hungarian chemical industry in its new report Chemical Industry in Hungary. The report researches the characteristics of the Hungarian chemical industry and the segments which, as a whole, make up this dynamic machinery of growth. The massive globalization and consolidation strides taken by the industry as explained in the report with the requirement of heavy capital investment that brings in more competition and the overall focus of the industry to meet the environmental challenge. The industry's dynamics like competition, infrastructure and the regulatory policies with the reporting requirements deployed on the industry are explained by the report.

A comprehensive section on the affect of the REACH agreement, which came in to effect from June 1, 2007, on the Hungarian Chemical Industry, sets Aruvian's offering apart from other reports on the subject. The report also profiles some of the leading

players in the industry who have earned the reputation and pride for the Hungarian Chemical Industry globally and have placed Hungary at the top of the pecking order.

Contents

- A. Executive Summary

- B. Introduction
 - B.1 Industry Definition
 - B.2 Market Overview
 - B.3 Industry Growth by Value Analysis
 - B.4 Market Segments
 - B.5 Market Structure
 - B.6 Import/Export Situation
 - B.7 Competition in the Industry

- C. Chemical Industry in Hungary: SWOT Analysis

- D. Trends in the Market and Industry Developments
 - D.1 Business Atmosphere
 - D.2 Impact of Hungary's EU Membership on the Chemical Industry
 - D.3 Impact of REACH Legislation
 - D.4 Ongoing Projects in the Sector
 - D.5 Mergers & Acquisitions

- E. Hungary Chemical Industry: Future Perspective

- F. Major Industry Players
 - F.1 BASF SE
 - F.1.1 Corporate Profile
 - F.1.2 Business Segment Analysis
 - F.1.3 Financial Analysis
 - F.1.4 SWOT Analysis
 - F.2 LyondellBasell Industries N.V.
 - F.2.1 Corporate Profile
 - F.2.2 Business Segment Analysis
 - F.2.3 Financial Analysis
 - F.2.4 SWOT Analysis
 - F.3 BorsodChem Zrt.
 - F.4 Tisza Chemical Group Public Limited Company

- G. Appendix

H. Glossary of Terms

List of Figures

Figure 1: European Chemical Industry Value (in USD Billion), 2010-2014

Figure 2: Europe Chemical Industry Segmentation (%), 2014

Figure 3: Forecast for European Chemical Industry (in USD Billion), 2014-2019

Figure 4: Value of the Hungarian Chemical Industry (in USD Billion), 2010-2014

Figure 5: Hungary Chemical Industry: Market Segments (%), 2014

Figure 6: Geographical Segmentation (%), 2014

Figure 7: Forecast of the Hungary Chemical Industry (in USD Billion), 2014-2019

List of Tables

Table 1: European Chemical Industry Value (in USD Billion), 2010-2014

Table 2: Forecast for European Chemical Industry (in USD Billion), 2014-2019

Table 3: Value of the Hungarian Chemical Industry (in USD Billion), 2010-2014

Table 4: Forecast of the Hungary Chemical Industry (in USD Billion), 2014-2019

I would like to order

Product name: Chemical Industry in Hungary 2016

Product link: <https://marketpublishers.com/r/C1E69F2AE63EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1E69F2AE63EN.html>