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Casinos & Gambling Industry in Canada: Porter's Five Forces Analysis

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Abstracts

Staring at stagnation for the last couple of years, the Canadian casinos and gambling industry is only experiencing growth in the online gaming sector. The sudden rise of smartphones, tablets, and other smart devices combined with increasing internet penetration has boosted the growth of the online gambling industry.

It is expected that the Canadian casinos and gambling industry will cross USD 15 billion by the end of 2022.

Aruvian Research analyzes the Canadian Casinos and Gambling Industry in a Michael Porter's Five Forces Analysis. The Porter's analysis analyzes the industry through the bargaining power of buyers and suppliers, the competitive rivalry in the industry, the threat of new entrants to the industry and the threat of substitutes to the industry.

Apart from the Porter's analysis, the report also includes a brief analysis of the Canadian casinos and gambling industry as well.

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