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Canada’s Energy Industry – PEST Framework Analysis

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Abstracts

The energy industry in Canada has made significant contributions to the Canadian economy in terms of exploration activity and capital investment. This is especially true in a regional context, where recent changes and discoveries in oil and gas have changed and impacted some provincial economies in a significant way over the last decade. Growth and change over the past years will be profiled and recent events in the sector will be discussed. The impact on provincial corporate profits will also be examined.

Aruvian Research analyzes Canada’s Energy Industry in a PEST Framework Analysis. A PEST analysis is concerned with the environmental influences on a business. The acronym stands for the Political, Economic, Social and Technological issues that could affect the strategic development of a business. Aside from the PEST analysis, the report also includes a brief analysis of the energy industry in Canada.

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