

# Business to Business Energy Trading 2016

<https://marketpublishers.com/r/B898B6CF869EN.html>

Date: October 2016

Pages: 150

Price: US\$ 850.00 (Single User License)

ID: B898B6CF869EN

## Abstracts

The era of the energy traders began in the early 1980s, with the deregulation of oil markets by the Reagan and Thatcher administrations, gathered force as Enron and its fellow travelers extended the trading culture to the natural gas and later electricity businesses, and came to an abrupt end in 2002 with the sudden collapse of confidence in many of the premises of the Enron model.

The global energy industry is undergoing dramatic changes with nearly every country going in for deregulation. What has emerged from this is a decoupling of the energy producer and consumer and introduction of an intermediary class of enterprises which deal in energy as a commodity, much like the wholesale grain merchants. And, in accordance with the times, these energy merchants are increasingly conducting their trades through the Internet.

In retrospect, the rise of the energy trader paralleled a national fascination with making gains from an activity that usually operates on the margin of the economy. While every trader with swagger believes he or she will add immense value to an enterprise, with a few notable exceptions, most do not do so. Every experienced trading manager knows that, left to their own devices, most traders will in fact lose money.

This boom in online energy trading has provided a golden opportunity for many companies trading in financial securities to change over to handling energy companies' risk as well. Aruvian Research's report on Business to Business Energy Trading 2016 explores all the facets of this fast growing industry and provides a look at what makes up trading of energy exchanges. The report looks at the leading market places in today's age, as well as the infamous Enron fiasco. An analysis of the technologies involved in B2B Energy Trading is also included in the report, along with the basics of energy trading, the process itself, parties involved, and much more. Read on inside to discover more.

## Contents

### **A. EXECUTIVE SUMMARY**

### **B. INTRODUCTION TO ENERGY TRADING**

- B.1 Defining Energy Trading
- B.2 Emergence of a Global Energy Market
- B.3 Limiting Energy Trading
- B.4 Promotion of Location-Based Marginal Prices

### **C. PROFILING THE INDUSTRY**

- C.1 Reservations on Market Performance
- C.2 Industry Reforms
- C.3 Determining Risks in Energy Trading
- C.4 Influencing the Stakeholders
- C.5 Differentiating between B2B and B2C
- C.6 Trading On-line and Via Auctions
- C.7 Analyzing B2B Energy Trading

### **D. ESSENTIALS OF ENERGY TRADING**

- D.1 Strategies for Corporate Success
  - D.1.1 Evolving Organizational Capabilities
  - D.1.2 Focus on Regulation
  - D.1.3 Importance of IT
- D.2 Maturity Curve & Energy Trading
- D.3 Energy Trading Stages of Tomorrow
  - D.3.1 Transforming Existing Systems
  - D.3.2 Emergence of Service-Oriented Architecture
  - D.3.3 Importance of Data Access

### **E. HEDGING AND ENERGY TRADING**

### **F. TECHNOLOGIES INVOLVED IN ENERGY TRADING**

- F.1 Introduction
- F.2 Straight through Processing Technology

## **G. CORPORATE WORLD AND DYNAMICS OF ENERGY TRADING**

- G.1 Trading Strategy
- G.2 Importance of Market Intelligence
- G.3 Experience of Energy Forecasting
- G.4 Governance Processes
- G.5 Risks for Companies Involved in Energy Trading
  - G.5.1 Integrating Dynamic Value Management
  - G.5.2 Changing Approach to Risk Management
  - G.5.3 Economies of Scale and Consolidation

## **H. BASICS OF ENERGY TRADING**

- H.1 Effect of Energy Trading on the Energy Market

## **I. MANAGING THE RISK OF ENERGY TRADING**

- I.1 Essentials of Energy Trading
- I.2 IT Applications
- I.3 Information Infrastructure
- I.4 Functionality of the Trading Life Cycle
- I.5 Integrating Stages in the Life Cycle
- I.6 Laying the Right IT Foundation

## **J. CHANGING LANDSCAPE OF ENERGY TRADING**

- J.1 Commoditization Process
- J.2 Short-Term Forward Trading
- J.3 E-commerce Intermediaries
- J.4 Managing Counter-Party Credit Risk
- J.5 Future of E-commerce Trading
- J.6 Consolidation of Markets
- J.7 Inter-Dependencies of Markets

## **K. LEADING MARKET PLACES & MAJOR PLAYERS**

- K.1 Altrade

## **K.2 APX-ENDEX**

- K.3 Australian Securities Exchange
- K.4 Bursa Malaysia
- K.5 Central Japan Commodity Exchange
- K.6 CME Group
- K.7 Commodities Investment Exchange (COINVEX)
- K.8 Dalian Commodity Exchange
- K.9 Dubai Mercantile Exchange
- K.10 Energy Exchange Austria
- K.11 Enermetrix.com
- K.12 EnronOnline (EOL)
- K.13 European Energy Exchange
- K.14 Gunvor Group
- K.15 HedgeStreet Exchange
- K.16 HoustonStreet.com
- K.17 Intercontinental Exchange (ICE)
- K.18 Mercuria Energy Group
- K.19 Multi Commodity Exchange
- K.20 Nadex Exchange
- K.21 New York Mercantile Exchange (NYMEX)
- K.22 Noble Group
- K.23 Nord Pool Spot
- K.24 Tokyo Commodity Exchange
- K.25 TradeSpark
- K.26 Trafigura
- K.27 U.S. Futures Exchange
- K.28 Universal Commodity Exchange
- K.29 Vattenfall
- K.30 Wisconsinpublicservice.com

## **L. OUTLOOK FOR ENERGY TRADING**

### **M. APPENDIX**

- M.1 Case Study of the Coasian Model
- M.2 Figures & Tables

### **N. GLOSSARY OF TERMS**

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