

Beer Industry in Canada 2020

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Abstracts

The Canadian beer industry is headed towards troubled waters as the novel coronavirus pandemic rocks the world. Facing an uncertain future, the Canadian Craft Brewers Association recently put out a call for support in these troubled times.

Before the COVID-19 pandemic, the Canadian beer industry was already battling with a very low rate of growth up to 2015. Though growth did accelerate after 2015, it was only moderate, and imported brands were becoming increasingly important in the industry. At the end of 2016, beer made up for over \$13 billion of the country's gross domestic product (GDP) or 0.7 percent of the economy.

The Canadian beer market has always been consolidated, with the top three players controlling over 90 percent of the market. It remains to be seen how the industry deals with this pandemic and how the players adapt to these challenging times.

Aruvian Research presents a complete analysis of the Canadian beer sector in its research report Beer Industry in Canada 2020. The report includes the following:

Industry definition

Industry overview

Brief analysis of the global beer industry including market statistics, market value & volume analysis, and an industry forecast till 2023.

Industry analysis of the Canadian beer market through market value and market volume

Industry segmentation

Analysis of major distribution channels

Market share analysis of the major players in Canada

Industry forecast up to 2023.

A Porter's Five Forces Framework analysis of the Canadian beer industry is also included in the report, which looks at the various competitive factors impacting the industry from all sides and how these forces affect the buyers, suppliers, and other participants of the Canadian beer industry.

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