

Archer Daniels Midland – SWOT Framework Analysis

https://marketpublishers.com/r/A573E7F7208EN.html

Date: June 2011

Pages: 45

Price: US\$ 100.00 (Single User License)

ID: A573E7F7208EN

Abstracts

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operates i	in the US, Europe, Middle East, Asia Pacific, and Africa. Some of the key of the company include:
Ве	everage alcohol
Oi	ils and fats
Ri	ice
Sc	oy isoflavones
Ar	nimal nutrition
Bio	iodiesel
Et	thanol
Sc	olvents
Some of	the famous brands owned by the company include:
Ar	mbrosia
De	e Zaan
Ec	cotone



Envirostrip		
Merckens		
Novasoy		
Nutrisoy		
The company's latest financials are:		
Revenues of \$69,207 million in FY 2009 – this was lower than the previous year due to the impact of foreign exchange translation		
Operating profit was \$2,534 million during FY2009		
Net profit was \$1,707 million in FY2009		
A SWOT Analysis is a strategic planning tool used to evaluate:		
Strengths		
Weaknesses		
Opportunities		
Threats		
involved in a project or in a business venture. It involves identifying the internal and external factors that are favorable and unfavorable to achieving that objective.		
Aruvian's R'search analyzes the company Archer Daniels Midland in the SWOT Framework Analysis. The report includes the following:		

Business segment analysis of Archer Daniels Midland



Major products & services of Archer Daniels Midland

Profile of the industry Archer Daniels Midland operates in

Profile of its major competitors - Cargill, Incorporated, and ConAgra Foods, Inc.

SWOT Analysis of Archer Daniels Midland

Future Perspective of Archer Daniels Midland

Aruvian's R'search's report Archer Daniels Midland – SWOT Framework Analysis has a broad ranging content suitable for industry experts as well as logically initiating the industry beginners.



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