

Archer Daniels Midland – SWOT Framework Analysis

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Abstracts

Archer Daniels Midland Company is engaged in agricultural processing. The company operates in the US, Europe, Middle East, Asia Pacific, and Africa. Some of the key products of the company include:

Beverage alcohol

Oils and fats

Rice

Soy isoflavones

Animal nutrition

Biodiesel

Ethanol

Solvents

Some of the famous brands owned by the company include:

Ambrosia

De Zaan

Ecotone

Envirostrip

Merckens

Novasoy

Nutrisoy

The company's latest financials are:

Revenues of \$69,207 million in FY 2009 – this was lower than the previous year due to the impact of foreign exchange translation

Operating profit was \$2,534 million during FY2009

Net profit was \$1,707 million in FY2009

A SWOT Analysis is a strategic planning tool used to evaluate:

Strengths

Weaknesses

Opportunities

Threats

involved in a project or in a business venture. It involves identifying the internal and external factors that are favorable and unfavorable to achieving that objective.

Aruvian's R'search analyzes the company Archer Daniels Midland in the SWOT Framework Analysis. The report includes the following:

Business segment analysis of Archer Daniels Midland

Major products & services of Archer Daniels Midland

Profile of the industry Archer Daniels Midland operates in

Profile of its major competitors – Cargill, Incorporated, and ConAgra Foods, Inc.

SWOT Analysis of Archer Daniels Midland

Future Perspective of Archer Daniels Midland

Aruvian's R'search's report Archer Daniels Midland – SWOT Framework Analysis has a broad ranging content suitable for industry experts as well as logically initiating the industry beginners.

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