

# Analyzing the US Airlines Industry 2016

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## Abstracts

Air travel remains a large and growing industry. It facilitates economic growth, world trade, international investment and tourism and is therefore central to the globalization taking place in many other industries. In the past decade, air travel has grown by seven percent per year. Travel for both business and leisure purposes grew strongly worldwide.

Today, the domestic industry in the US is a low cost, low fare environment. Most of the major airlines have undergone cost restructuring, with United Airlines obtaining employee concessions in exchange for equity ownership. Some airlines sought the protection of Chapter 11 bankruptcy to restructure and reduce costs and then emerged as strong low-cost competitors. The majority have entered into cross-border alliances to improve profitability through synergy benefits.

Aruvian Research presents a new research report on Analyzing the US Airlines Industry 2016. Complete with a PEST Framework Analysis and a Porter's Five Forces Strategy Analysis, this report is a powerhouse of information on the US Airlines Industry 2016. Research data compiled and presented in the report include comprehensive competition analysis of the US Airlines Industry, industry statistics, market profile, market trends, growth opportunities, challenges facing the industry, and much more.

Accompanying the analysis of the US Airlines Industry is a brief profile of the Global Airlines Industry as well, which helps the reader place the US Airlines Industry in a global scenario. A profile of the rise of Low Cost Carriers in the US Airlines Industry is included in the report as well, increasing the overall understanding of the entire industry.

The analysis of the major players in the industry and a future outlook for the sector, completes this essential must-have research report on the US Airlines Industry.

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