

# Analyzing the Tobacco Industry in Poland

<https://marketpublishers.com/r/AD79523543FEN.html>

Date: March 2012

Pages: 75

Price: US\$ 320.00 (Single User License)

ID: AD79523543FEN

## Abstracts

The Polish tobacco market has witnessed a slow growth rate in recent years and is not expected to experience very strong sales in the coming years. Cigarettes are the biggest selling segment in the industry followed by loose tobacco. The market being highly concentrated, there are not many players in the industry, with Philip Morris, Imperial Tobacco, and British Tobacco being the dominant players.

Aruvians Rsearch analyzes the Polish tobacco industry in its research offering Analyzing the Tobacco Industry in Poland. The report is an in-depth profile of the tobacco industry in Poland as well as the global tobacco industry, along with a complete analysis of the major players in the industry.

For the global tobacco industry we analyze the industry through an industry definition, industry overview wherein we look at the market statistics, an industry value analysis, industry segmentation, regional share of the industry, industry distribution, along with an analysis of the competition in the industry and company market share. Future of the global tobacco industry is also analyzed.

For the Polish tobacco industry, we analyze the tobacco market through an industry overview, industry value analysis, industry segmentation, regional share analysis, industry distribution, market competition, major players in the market and their market share, as well as an analysis of the future of the tobacco market in Poland.

With tobacco being one of the most commonly used addictive substances in the world, the industry will continue to grow in the coming years, though the growth is going to be faced with many challenges as countries put in place stringent laws to combat the health effects of consuming tobacco. Aruvians Rsearch's analysis of the Polish tobacco industry is a comprehensive analysis of the industry.

Major players in the Polish tobacco industry are analyzed through a company overview, business segment analysis, financial analysis, and a SWOT analysis.

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