

## Analyzing the Tobacco Industry in Germany

URL:	<a href="https://marketpublishers.com/r/AD673156CE7EN.html">https://marketpublishers.com/r/AD673156CE7EN.html</a>
Date:	March 1, 2012
Pages:	75
Price:	US\$ 320.00
ID:	AD673156CE7EN

The tobacco industry in Germany has been witnessing slow growth in the last five years, with the market expected to accelerate in the coming few years. The leading segment of the German tobacco industry remained cigarettes, followed closely by loose tobacco and cigars. Accounting for nearly 20% of the European tobacco industry, Germany is one of the largest players in the European tobacco market.

Aruvians Rsearch analyzes the German tobacco industry in its research offering Analyzing the Tobacco Industry in Germany. The report is an in-depth profile of the tobacco industry in Germany as well as the global tobacco industry, along with a complete analysis of the major players in the industry.

For the global tobacco industry we analyze the industry through an industry definition, industry overview wherein we look at the market statistics, an industry value analysis, industry segmentation, regional share of the industry, industry distribution, along with an analysis of the competition in the industry and company market share. Future of the global tobacco industry is also analyzed.

For the German tobacco industry, we analyze the tobacco market through an industry overview, industry value analysis, industry segmentation, regional share analysis, industry distribution, market competition, major players in the market and their market share, as well as an analysis of the future of the tobacco market in Germany.

With tobacco being one of the most commonly used addictive substances in the world, the industry will continue to grow in the coming years, though the growth is going to be faced with many challenges as countries put in place stringent laws to combat the health effects of consuming tobacco. Aruvians Rsearch's analysis of the German tobacco industry is a comprehensive analysis of the industry.

Major players in the German tobacco industry are analyzed through a company overview, business segment analysis, financial analysis, and a SWOT analysis.

### Table of Content

#### A. EXECUTIVE SUMMARY

#### B. GLOBAL TOBACCO INDUSTRY

- B.1 Industry Definition
- B.2 Industry Overview
- B.3 Industry Value Analysis
- B.4 Industry Segmentation
- B.5 Regional Share Analysis
- B.6 Industry Distribution
- B.7 Competition in the Global Tobacco Industry
- B.8 Company Market Share

## B.9 Future of the Industry

## C. TOBACCO INDUSTRY IN GERMANY

- C.1 Industry Overview
- C.2 Industry Value Analysis
- C.3 Industry Segmentation
- C.4 Regional Share Analysis
- C.5 Industry Distribution

## D. INDUSTRY COMPETITION

- D.1 Competition in the German Tobacco Industry
- D.2 Company Market Share

## E. FUTURE OF THE INDUSTRY

## F. ANALYSIS OF MAJOR INDUSTRY PLAYERS

- F.1 British American Tobacco Plc
  - F.1.1 Corporate Profile
  - F.1.2 Business Segment Analysis
  - F.1.3 Financial Analysis
  - F.1.4 SWOT Analysis
- F.2 Imperial Tobacco Group PLC
  - F.2.1 Corporate Profile
  - F.2.2 Business Segment Analysis
  - F.2.3 Financial Analysis
  - F.2.4 SWOT Analysis
- F.3 Philip Morris International Inc.
  - F.3.1 Corporate Profile
  - F.3.2 Business Segment Analysis
  - F.3.3 Financial Analysis
  - F.3.4 SWOT Analysis

## G. GLOSSARY OF TERMS

### LIST OF FIGURES

- Figure 1: Market Value (USD Million) of the Global Tobacco Industry (2006-2010)
- Figure 2: Industry Segmentation (2010, in %)
- Figure 3: Regional Share of the Global Tobacco Industry (%), 2010
- Figure 4: Industry Distribution, %, 2010
- Figure 5: Market Share of the Leading Players, %, 2010
- Figure 6: Forecast Value of the Global Tobacco Industry (USD Million) 2010-2015
- Figure 7: Market Value (USD Million) of the German Tobacco Industry (2006-2010)
- Figure 8: Germany Tobacco Industry Segmentation (2010, in %)
- Figure 9: Regional Share of the German Tobacco Industry (%), 2010
- Figure 10: Germany Tobacco Industry Distribution, %, 2010
- Figure 11: Market Share of the Leading Players in the German Tobacco Market, %, 2010
- Figure 12: Forecast Value of the German Tobacco Industry (USD Million) 2010-2015

### LIST OF TABLES

- Table 1: Market Value (USD Million) of the Global Tobacco Industry (2006-2010)

- Table 2: Industry Segmentation (2010, in %)
- Table 3: Regional Share of the Global Tobacco Industry (%), 2010
- Table 4: Industry Distribution, %, 2010
- Table 5: Market Share of the Leading Players, %, 2010
- Table 6: Forecast Value of the Global Tobacco Industry (USD Million) 2010-2015
- Table 7: Market Value (USD Million) of the German Tobacco Industry (2006-2010)
- Table 8: Germany Tobacco Industry Segmentation (2010, in %)
- Table 9: Regional Share of the German Tobacco Industry (%), 2010
- Table 10: Germany Tobacco Industry Distribution, %, 2010
- Table 11: Market Share of the Leading Players in the German Tobacco Market, %, 2010
- Table 12: Forecast Value of the German Tobacco Industry (USD Million) 2010-2015

### I would like to order:

**Product name:** Analyzing the Tobacco Industry in Germany  
**Product link:** <https://marketpublishers.com/r/AD673156CE7EN.html>  
**Product ID:** AD673156CE7EN  
**Price:** US\$ 320.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/AD673156CE7EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**