

Analyzing the Tobacco Industry in Australia

<https://marketpublishers.com/r/A7496410AACEN.html>

Date: March 2012

Pages: 75

Price: US\$ 320.00 (Single User License)

ID: A7496410AACEN

Abstracts

The tobacco industry in Australia has been experiencing steady growth for the last five years, but the market is expected to slow down in the coming years due to the increase of stringent legislation and government regulations concerning tobacco and smoking. The Australian government put in place new regulations in 2009 that stops tobacco displays in big shops and anyone selling tobacco needs to hold a license for the same.

Many legal problems continue to plague the global tobacco industry as governments around the world continue to put in place strict regulations to curb the use of tobacco. The health impact of tobacco are many and many smokers are suffering from cancer or other side effects of tobacco consumption.

Aruvians Rsearch analyzes the Australian tobacco industry in its research offering Analyzing the Tobacco Industry in Australia. The report is an in-depth profile of the tobacco industry in Australia as well as the global tobacco industry, along with a complete analysis of the major players in the industry.

For the global tobacco industry we analyze the industry through an industry definition, industry overview wherein we look at the market statistics, an industry value analysis, industry segmentation, regional share of the industry, industry distribution, along with an analysis of the competition in the industry and company market share. Future of the global tobacco industry is also analyzed.

For the Australian tobacco industry, we analyze the Australian tobacco market through an industry overview, industry value analysis, industry segmentation, regional share analysis, industry distribution, market competition, major players in the market and their market share, as well as an analysis of the future of the tobacco market in Australia.

With tobacco being one of the most commonly used addictive substances in the world,

the industry will continue to grow in the coming years, though the growth is going to be faced with many challenges as countries put in place stringent laws to combat the health effects of consuming tobacco. Aruvians Rsearch's analysis of the Australian tobacco industry is a comprehensive analysis of the industry.

Major players in the industry are analyzed through a company overview, business segment analysis, financial analysis, and a SWOT analysis.

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