

Analyzing the Semiconductors Industry in Germany

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Abstracts

The semiconductors market in Germany grew by around 20% in 2011 and is expected to post substantial growth by 2016. Germany's semiconductor market is more diverse, especially the automotive and industrial semiconductor market. Last year, the auto industry accounted for the majority of the total semiconductor sales in Germany, with industrial applications following close behind. The micro components segment is expected to increase strongly. The fastest growing product for the next years is flash memory, as it replaces EPROMs. Inputs into this market are highly specialized and certain raw materials are only manufactured by a few companies, strengthening supplier power.

This market is capital intensive, raising barriers to entry and sophisticated research and development processes also make entry more problematic.

Biggest players in the industry are Infineon Technology, Intel Corporation, Samsung Electronics and STMicroelectronics.

Aruvians Rsearch analyzes the semiconductors industry in Germany in its research presentation Analyzing the Semiconductors Industry in Germany. The report is a comprehensive coverage of the industry, which is analyzed through an industry definition, industry profile, market value, industry segmentation, and other factors that impact the market.

We analyze the industry concentration in our report, along with a geographic concentration. Globalization in the global semiconductors industry is also analyzed.

A segmentation of the market through the major industry products is carried out in the report.



Future perspective of the industry is analyzed till the year 2016. We analyze the revenue forecast till 2017 as well as the market value of the industry in 2016.

Competition in the industry and market share of the leading industry players are analyzed followed by an in-depth analysis of the major players themselves. The leading industry contributors are analyzed through a corporate profile, a business segment analysis, a financial analysis, their global industry presence, and a SWOT analysis.

Players analyzed include the industry stalwarts such as Infineon Technologies, Intel Corporation, Samsung Electronics, STMicroelectronics, Texas Instruments, amongst many others.

Aruvians Rsearch's analysis of the German Semiconductors Industry is a complete strategic and statistical analysis of this growing industry.



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